

## **Smart Source LLC Introduces Newsletter Service to Help Individuals Manage Disease and Improve Lifestyle**

*A Leading Healthcare Solutions Provider Increases Health Literacy with Wellness Education Newsletter Service*

*New York, New York* (May 2, 2017) --- The U.S. Department of Health claims that health literacy is an essential tool for reaching “full health potential,” stating that low health literacy leads to poor health outcomes and higher rates of hospitalization. With this in mind, Smart Source LLC, a leading provider of solutions and technology in healthcare, announces a newsletter service to promote home and community based care, health and wellness: Wellness Education Newsletter Service (WENS). The service has already been recognized as a necessary means of managing health by government and community based care organizations across the U.S.

“In a recent phone survey, more than 44% of respondents reported a better quality of life as a result of our Wellness Education Newsletter Service,” explains Tim Moore, Director of Healthcare Communications, Smart Source, Western Region. “Examples reported include ‘a change to diet,’ ‘adopting healthy eating habits,’ ‘started exercising and feeling much better.’”

Smart Source’s Wellness Education Newsletter Service provides individualized health education newsletters for adults and individuals with disabilities. The newsletters draw upon an extensive library of health education that covers a multitude of topics from disease management (like diabetes and asthma) to prevention of disease and injury. The service uses sophisticated data analytics - drawn from more than 130 data points - to deliver the right information to each person. In each monthly newsletter, the individual receives fresh content addressing the diseases and conditions most relevant to them.

“We are learning that Wellness Education Newsletters are a necessary prescription for supporting adults and individuals with disabilities to remain at home or in a community based setting,” continues Matt Leventhal, Regional Sales Manager West Coast, Smart Source Healthcare Communications.

The information provided in each Wellness Education Newsletter is accurate, accessible and actionable, providing tools for the participating member to make informed decisions towards better health and lifestyle. The content is translated into the individual’s native language and is simple to understand.

“Our healthcare division is consistently evolving with new products and services to best meet the needs of our clients – from individual to physician and provider,” states Tom D’Agostino Jr., Founder and CEO of Smart Source LLC. “We combine category expertise in healthcare, with cutting edge technology and a network of valued partners to build our service offerings.”

For more information visit: <http://bit.ly/WellnessEducationNewsletter>