

Contact: Patrick Golden, +1-781-939-2511 patrick.golden@worldcongress.com



Senior health care leaders to gather in Rio de Janeiro for 1st World Health Care Congress Latin America, Oct. 24-25, 2011

More than 300 business and government executives to share best practices for delivery of quality care

Rio de Janeiro, Brazil – September 30, 2011 – The [World Health Care Congress Latin America](#) will convene a prestigious delegation of global health industry executives and public policy makers from both the Latin America region and countries around the globe for a two-day forum on latest trends and best practices in health care delivery in Latin America and other countries from around the globe.

Produced by global health care conference leader [World Congress](#), the event will build upon the success of the World Health Care Congress brand, which also organizes the [World Health Care Congress U.S.](#), [World Health Care Congress Europe](#) and [World Health Care Congress Middle East](#).

The WHCC Latin America [speaker faculty](#) includes:

- **Hans Dohmann, MD**, Municipal Secretary for Health, Rio de Janeiro, Brazil
- **Sérgio Côrtes**, State Secretary of Health, Rio de Janeiro, Brazil
- **Dr Pedro Garcia Aspillaga**, Former Minister of Health, Ministry of Health of Chile
- **Dr Paulo Barbanti**, President, Intermedica
- **Dr. Mauricio Ceschin**, Chief Executive Officer, National Health Agency (ANS)
- **Claudio Luiz Lottenberg**, President, Albert Einstein Jewish Hospital
- **Marcio Serôa de Araujo Coriolano**, President, Bradesco Saúde S/A; President, FENASAÚDE
- **Victor Dzau**, President and CEO, Duke University Medical Center and Health System; Chancellor for Health Affairs, Duke University
- **Rogério Patrus**, President & CEO, GE Healthcare Latin America
- **Dr Helvecio Magalhaes**, Secretary of Health Assistance, Ministry of Health, Brazil
- **Robert Kikawa**, Founder, Projeto Cies; World Economic Forum's Social Entrepreneur of the Year (2011)
- **Januário Montone**, Municipal Health Secretary, Sao Paulo, Brazil
- **Fernando Pinto**, Principal, The Carlyle Group
- **Jose Seripieri**, Chairman, Qualicorp

Speaker will address the following key [topics](#):

- Re-Engineering the Delivery System to Reduce Disparities and Increase Access to Primary Care
- Health Systems Transformation to Reduce Costs and to Expand Access to Quality Care
- Prevention and Population Health—Attacking the Health and Economic Burden of Chronic Disease
- Innovations in Private Insurance—New Financing Models for Improved Access and Sustainable Care
- Harnessing the Power of Health IT and Data Analytics to Transform the Delivery of Care
- New Investments in Latin American Health Care
- Innovations for a Health Care Revolution
- Global Innovations in Health Care Delivery and New Partnership Models to Expand Access and Sustainable Care
- Multi-Disciplinary Approaches to Improve the Quality of Chronic Disease Care
- Success with Simple mHealth and Telehealth Technologies—Transforming the Delivery of Care
- Innovative Public Private Partnerships Models
- Private Sector Innovations that Drive Access to Prescribed Medicines
- New Business Models in Healthcare—Creating Long Term Solutions for Global Health Care Provisions

CONFERENCE BROCHURE: Click [here](#)

About the WHCC Latin America

The 1st Annual World Health Care Congress Latin America is produced by global conference leader World Congress and its flagship brand the World Health Care Congress. The event is sponsored by [Philips](#), [PwC](#), [GE Healthcare](#) and [Cisco](#).