



AGENDA-AT-A-GLANCE FOR THE WORLD HEALTH CARE CONGRESS • JAN. 30 - FEB.1, 2005 • WASHINGTON, DC

S U N D A Y , J A N U A R Y 3 0 , 2 0 0 5

1:00 PM	INDUSTRY UPDATES OPEN TO ALL ATTENDEES LOCATION - WASHINGTON 4 1:00 PM-1:45 PM: Top 10 Issues in Health Care 1:45 PM-3:00 PM: Implementing Patient-Centered Care 4:00 PM-6:00 PM: Creating Competition in Health Care	B Y - I N V I T A T I O N - O N L Y LOCATION - WASHINGTON 6 S1 EMPLOYER CFO AND BENEFITS EXECUTIVES SUMMIT	S U M M I T S LOCATION - WASHINGTON 5 S2 CMO SUMMIT FOR PAYERS AND PROVIDERS	LOCATION - WASHINGTON 3 S3 CEO, CFO AND COO SUMMIT FOR PAYERS AND PROVIDERS
---------	---	--	--	--

6:00 PM	LOCATION - SALON 2/3 Welcoming Keynote Address: "Global Advances in Health Care" — Muhammad Yunus, Founder and Managing Director, Grameen Bank
---------	---

6:30 PM - 7:30 PM	LOCATION - SALON 2/3 Gala Reception with Executive Roundtable Discussion Series Hosted by: THE WALL STREET JOURNAL
-------------------	---



Make it your business.

© 2005 The Wall Street Journal



M O N D A Y , J A N U A R Y 3 1 , 2 0 0 5

7:00 AM	Continental Breakfast in Executive Networking Area
8:00 AM	Welcome and Opening Remarks
8:15 AM	Opening Keynote Address: "Financing Medicare — Escalating Forecasts and Viable Solutions" — Keynote Moderator: Daniel Henninger, Deputy Editor, Editorial Page, The Wall Street Journal; Pulitzer Prize Winner Douglas Holtz-Eakin, Ph.D., Director, Congressional Budget Office • Gail R. Wilensky, Ph.D., John M. Olin Senior Fellow, Project Hope Robert D. Reischauer, Ph.D., President, The Urban Institute; Vice Chair, Medicare Payment Advisory Commission

9:15 AM	LOCATION - SALON 2/3 Keynote Address: "Transformation of Health Care by Consumers — Financial Incentives, Information and Market Forces" — John W. Rowe, M.D., Chairman and CEO, Aetna • George C. Halvorson, Chairman and CEO, Kaiser Foundation Health Plans and Hospitals Jack O. Bovender, Chairman and CEO, HCA • David Brennan, President and CEO, AstraZeneca US
10:15 AM	LOCATION - SALON 2/3 Keynote Address: "The CMS Benchmark for Quality and Accountability" — Interviewer: David Wessel, Washington D.C. Bureau Chief, Wall Street Journal • Mark McClellan, M.D., Administrator, Centers for Medicare and Medicaid Services

OPEN FORUM TO ALL		B Y - I N V I T A T I O N - O N L Y				S U M M I T S	
1	EXECUTIVE CONGRESS	LOCATION - SALON 2/3	LOCATION - DELAWARE AB	LOCATION - WASHINGTON 6	LOCATION - WASHINGTON 5	LOCATION - WASHINGTON 4	LOCATION - WASHINGTON 3
2	PUBLIC SECTOR INITIATIVES	Impacting Health Care Quality	CMS Financing Models	EMPLOYER CEO/CF0	EMPLOYER VP, HR & CORP. MEDICAL DIRECTORS	HEALTH PLAN & INSURER CEO/CF0/CMO	PHARMA & BIOTECH CEO/CF0
3		FedEx Best Practices		4		5	
4		Consumer Marketplace		6		7	
5		Advancing R&D		8		9	
6		Impact of MMA		10		11	
7		Redefining IT		12		13	
8				14		15	
11:15 AM	Quality Standards	11:15 AM	Luncheon with Executive Roundtable Discussion Series in Executive Networking Area	12:00 PM		12:00 PM	
1:30 PM	The Uninsured	1:30 PM	DHHS's EMR	2:30 PM	Human Capital Investment	2:30 PM	Consumer Driven Health Care
2:30 PM	Revolution in Health Care	2:30 PM	Public/Private Info Sharing	3:30 PM	Q&A with Jim Collins	3:30 PM	Quality Incentives
3:30 PM		3:30 PM		4:30 PM	Promoting Healthy IT	4:30 PM	Technology Convergence
4:30 PM		4:30 PM		5:15 PM	Impact of MMA	5:15 PM	Clinical Transformation
5:15 PM		5:15 PM		6:30 PM	Impact of MMA	6:30 PM	EMR: Lessons Learned
6:30 PM - 8:00 PM	Gala Reception in Executive Networking Area	6:30 PM - 8:00 PM		8:00 PM - 9:30 PM		8:00 PM - 9:30 PM	
7:00 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
9:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
10:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
11:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
12:00 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
1:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
2:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
3:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
4:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
5:15 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
6:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
7:00 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
9:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
10:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
11:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
12:00 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
1:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
2:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
3:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
4:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
5:15 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
6:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
7:00 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
9:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
10:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
11:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
12:00 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
1:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
2:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
3:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
4:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
5:15 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
6:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
7:00 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
9:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
10:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
11:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
12:00 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
1:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
2:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
3:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
4:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
5:15 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
6:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
7:00 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
9:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
10:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
11:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
12:00 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
1:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
2:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
3:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
4:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
5:15 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
6:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
7:00 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
9:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
10:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
11:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
12:00 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
1:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
2:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
3:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
4:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
5:15 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
6:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
7:00 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
9:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
10:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
11:15 AM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
12:00 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
1:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
2:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
3:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3
4:30 PM	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3	LOCATION - SALON 2/3			