

DAY 1 - MONDAY, JULY 30, 2018

DIGITAL HEALTH CARE INNOVATIONS CONGRESS



EMPLOYEE HEALTH, BENEFITS, & WELL-BEING CONGRESS + EXPO

7:30	Workshop Registration and Morning Coffee				
8:30	PRE-SUMMIT WORKSHOP: Foster the Right Environment, Leadership Style, and Program Design to Maximize Wellness ROI and VOI	PRE-SUMMIT WORKSHOP: Employer-Led Direct Contracting and High-Performance Health Care Strategies to Control Costs and Improve Outcomes	PRE-SUMMIT WORKSHOP: Best Practices to Launch a Sustainable Worksite Clinic to Improve Outcomes and Curb Costs: What Works?		
11:45	Registration/Lunch on your own				
	Virtual Health Care Summit	Innovations in Wellness and Population Health Management Summit	Employee Health & Well-Being Summit	On-Site & Near-Site Employee Health Clinics Summit	Employer-Health System Direct Contracting Summit
1:00	2:00 PRE-SUMMIT WORKSHOP: Telehealth For Beginners - Discuss Everything You Need to Know to Get Started in Telehealth	Chairperson's Welcome & Opening Remarks	Chairperson's Welcome & Opening Remarks	Chairperson's Welcome & Opening Remarks	Chairperson's Welcome & Opening Remarks
		1:05 Uncover how Lifestyle Medicine is Changing Health Care Delivery	1:05 Summit Keynote: Partnership for Prevention: Journey for Healthier Populations	1:15 Worksite Clinics: What is the Value Proposition?	1:15 The Economics of Employer-Health System Direct Contracting: Strategies to Derive Maximum Value
1:35		Enhance Member Wellness through Community Outreach and Engagement	Innovations in Well-Being to Build a Healthy Workforce		
2:05		Becoming the Cat's Meow: Create a Culture of Wellbeing at the Workplace that Drives Engagement, Promotes Healthy Behavior, and Makes Them Roar	Well-Being Programs That Work: Develop Sustainable Wellness Initiatives to Improve Outcomes	2:00 Executive Insight: How an Employer Minimized Medical Spend with On-Site Clinics	2:00 Employer-Led ACOs to Improve Outcomes and Enhance Care Quality
3:00		Hive Time	2:35 EEOC Update: Navigate the Complexities of Wellness Program Regulations	2:45 NABHOLZ CASE STUDY: How Failing Made Us Successful: Key Strategies to Overcome Resistance, Gain Buy-In, and Effectively Implement an On-Site Health Clinic	2:45 Group Captives: A Feasible Approach to Direct Contracting
3:05		Tech Talk: Embrace MedTech to Combat Obesity			
3:35	Networking and Refreshment Break				
4:05	4:05 PRE-SUMMIT WORKSHOP CONTINUED: Telehealth For Beginners - Discuss Everything You Need to Know to Get Started in Telehealth	Create A Culture Of Curiosity To Enhance Engagement		Adopt a Personalized and Holistic Worksite Clinic Model to Cut Costs and Provide Quality Care to Employees	Legal Issues in Direct Contracting: The Employer Perspective
5:05		Combine Data and Predictive Analytics with Human Interactions to Improve the Health of the Populations You Serve	INTERACTIVE ROUNDTABLE DISCUSSIONS	4:50 INTERACTIVE ROUNDTABLE DISCUSSIONS	4:50 INTERACTIVE ROUNDTABLE DISCUSSIONS
5:35	Cocktail and Networking Reception				

FOR MORE INFORMATION PLEASE VISIT:

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DAY 2 - TUESDAY, JULY 31, 2018

Virtual Health Care Summit	Population Health Analytics Summit	Innovations in Wellness and Population Health Management Summit	Employee Health & Well-Being Summit	On-Site & Near-Site Employee Health Clinics Summit	Employer-Health System Direct Contracting Summit
7:30 Registration and Morning Coffee					
8:00 Chairperson's Welcome and Opening Remarks					
8:10 KEYNOTE: Embracing Digital Transformation: Create a Micro and Macro Infrastructure for Innovation			EBHWX CONGRESS KEYNOTE: Move The Needle On Employer Health Care: Disruptions To Curb Costs And Drive Value		
8:40 KEYNOTE: Redesign Health Care to Deliver True Consumer-Centric Care <i>*Please note, the 8:40 am session ends at 9:10. There will be 5 min walking time for attendees to get to their summit rooms</i>			Leverage Digital Therapeutics to Bend the Curve on Key Cost Drivers <i>*Please note, the 8:40 am session ends at 9:10. There will be 5 min walking time for attendees to get to their summit rooms</i>		
9:15 Overcome the Interoperability Divide By Integrating Applications and EHRs	9:20 Interactive Roundtable Discussions	Invest In Technology and Facilities to Recreate Your Wellness Program and Promote Healthy Lifestyles	The Digital Health Era: Launch Virtual Health Clinics to Drive Engagement and Ensure On-Demand Care	Design a Centers of Excellence and Bundled Pricing Program for Specialty Care to Minimize Medical Expenses	
9:45 Explore How Mobile Medical Records and Mobile Engagement Will Fundamentally Change the Way we Personalize Health Care Engagement	CASE STUDY: Engage Members, Providers, and Care Coordinators to Improve Birth Outcomes and Move the Needle on Pregnancy Measures	Build A Comprehensive Digital Health Platform to Personalize Care and Elevate Workplace Care Management and Well-Being	The Role of Worksite Clinics to Offer Timely and Cost-Effective On-Site Behavioral Health Care		
10:15 Networking and Refreshment Break					
10:45 Understand the Patient Journey to Customize Care Plans with How, When, and Where Patients Want to Receive Care and Health Information	CASE STUDY: Build Your Population Health Strategy to Succeed in Value-Based Care	Prevent Chronic Conditions with an Evidence-Based Approach		Maximize Accessibility and Cut Costs with Near-Site Clinics	Disrupt Employer-TPA Partnerships with Performance-Based Incentives
11:15 PANEL DISCUSSION: Educate, Engage, and Empower Patients With Chronic Conditions Through Remote Patient Monitoring and Telehealth	PANEL DISCUSSION: Ensure Your Analytics are Ready to Support Performance Improvement for Population Health in Value-Based Care	PANEL DISCUSSION: Drive Better Adoption, Enrollment, and Engagement in Wellness and Care Management Programs	Lessons Learned From Generics: How To Maximize Savings From Biosimilars		
11:45 PANEL DISCUSSION: Read Between the [Head]lines - Examine Unconventional Partnerships and Subsequent Opportunities to Position Your Portfolios for Success	PANEL DISCUSSION: Assess Your Organization's Preparedness to Take on Risk in Value-Based Care	QUIZZIFY CHALLENGE This session features a live health and wellness trivia contest, hosted by Quizzify's Quizmeister-in-Chief, Al Lewis. The questions — education in the guise of entertainment — will cover many topics you, your customers, and your customers' employees should know about the field that we think we know all about... but do we?			
12:30 Lunch			*BREAKOUT A	*BREAKOUT B	
1:30 CASE STUDY: Deliver Connected Care Where and When Patients Need It	PANEL DISCUSSION: the Panel discussion header should be in all caps and bold	Outlook on Behavioral Economics to Engage Consumers and Instill Healthy Cultures	Evolution of A Corporate Wellness Program — Engagement, Marriage, and Divorce	Recipe for Success for Small Business Preventative Care Clinic Design	Explore Value-Based Arrangements to Mitigate Specialty Drug Costs
2:00 Strategically Expand and Scale Your Telehealth Programs to Solve Problems of Workflow and Patient Access	PANEL DISCUSSION: Stratify Patient Populations to Identify and Intervene Where You Would Have the Most Impact	PANEL DISCUSSION: Address Social Determinants of Health to Make Sustainable Improvements to Access, Quality, and Outcomes	The Citi Story: How A Global Fitness Challenge Evolved Into A Powerful Engagement Tool	Integrate Wellness With Worksite Clinics To Maximize Employee Health	Outlook on Medical Travel as a Cost-Saving Strategy
2:30 CASE STUDY: Build Complementary Approaches to Scale Direct-to-Consumer and Facility-Based Telehealth Programs	Deliver Actionable Data to Providers When and How they Need It to Improve Quality	Define How to Measure the Impact of SDOH and Wellness Initiatives to Communicate ROI	Strategic Approach to Launch a Robust Caregiver Program to Maximize Well-Being and Productivity	Professional Fulfillment Strategies To Drive Positive Behaviors And Empower Employees	2:45 Minimize High-Risk Populations and Mitigate Chronic Conditions with an Evidence-Based Worksite Clinic Model
3:00 Networking Break			Make Mental and Behavioral Health A Priority to Enhance Employee Well-Being and Boost Productivity	2:45 Maximize Cost Savings with a Reference-Based Pricing Model: What Employers Need to Know	2:45 Maximize Cost Savings with a Reference-Based Pricing Model: What Employers Need to Know
3:30 Find the Synergy Between Clinical Care, Analytics, and Technical Architecture to Drive Innovation and Improve Quality		Holistic Well-Being: The Path Forward and Steps to Nurture a Healthy Culture		Explore Concierge Health to Personalize and Ease Access to Care	Panel Discussion: The Road Ahead for Direct Contracting: Discuss Efforts to Offer Transparent, Convenient, and Low-Cost Care to Employees
4:30 KEYNOTE: Planning for the Future of Population Health			4:15 Summit Adjourns		
5:00 KEYNOTE: CREATE A ROADMAP TO THE FUTURE OF HEALTH CARE DELIVERY					
6:00 Cocktail and Networking Reception for The Digital Health Care Innovations Congress					

DAY 3 - WEDNESDAY, AUGUST 1, 2018

8:00	Registration and Morning Coffee	
	Virtual Health Care Summit	Population Health Analytics Summit
8:30	Chairperson's Morning Remarks	Chairperson's Morning Remarks
8:45	Identify the Right Patient Populations for Virtual Health Care	Explore Voice Technologies and How they Can Improve Care in the Home and Within the Health System
9:15	CASE STUDY: Operationalize Telehealth Visits for Adoption and Scalability	Dig Into Blockchain to Separate the Practical Applications from the Hype
9:45	Measure Telehealth Programs to Report Impact and ROI to Important Stakeholders	Apply Predictive Analytics to Ambulatory Practice to Manage Risk of Admission, Readmissions, Cost, and End of Life Care
10:15	Networking Break	
10:45	Examine how Changes to Policies and Regulations Will Impact Your Telehealth Strategy	Information, Decision, Action, Results: Use Analytics to Improve Quality, Risk Adjustment, and Utilization Management
11:15	Explore Dashboards, Apps, and Interoperability to Improve Quality in Virtual Health	CASE STUDY: Integrate Social Determinants of Health Data into Your Risk Stratification Methodology
11:40	Create the Right Governance and Provider Training to Win Stakeholder Support and Grow Sustainable Virtual Programs	Leverage Analytics in Management of Cardiovascular Disease to Optimize Resource Allocation and Drive Better Outcomes
12:05	Apply Virtual Reality to Transform Health Care	
12:30	Lunch	End of Summit
1:30	Addressing Cybersecurity as a Patient Safety Concern	
2:00	Leverage Digital Health Technology to Revolutionize Behavioral Health Care Delivery	
2:30	Create a Suite of Telehealth Tools to Promote Population Health in Value-Based Care	
3:00	Close of Congress	