

SUNDAY, DECEMBER 9

12:00pm

CONGRESS OPENS

OPENING ADDRESS: “The Next Web” — Kevin Kelly, Co-founder & Senior Maverick, Wired Magazine

ORIENTAL A/B

12:45pm

AN INTERVIEW WITH JOHN ABELE: “Culture and the Trends Driving the Future of Patient Care: Seizing Group Intelligence for Competitive Advantage”
Kevin Kelly, Co-founder & Senior Maverick, Wired Magazine • John Abele, Chairman, Boston Scientific

ORIENTAL A/B

1:15pm

KEYNOTE PANEL ADDRESS: “The Technological Tipping Point for Healthcare — Who will Lead the Next Revolution?”
Opening Address and Panel Leader: David J. Brailer, MD, PhD, First National Coordinator for Health Information Technology; Founder, Health Evolution Partners
Jonathan B. Perlin, MD, PhD, MSHA, FACP, Chief Medical Officer and Senior VP of Quality, HCA (Hospital Corporation of America)
Jeffrey Gruen, MD, MBA, Chief Medical Officer, Revolution Health
Bill Crounse, MD, Director, Worldwide Health, Microsoft Corporation

ORIENTAL A/B

2:30pm

Networking Break

ORIENTAL FOYER

3:00pm - 5:20pm

SUNDAY EXECUTIVE SUMMITS

HILLWOOD
Provider Executive Summit

HIRSHORN
Payer Executive Summit

GALLERY
Next Generation Healthcare Summit

5:30pm

KEYNOTE ADDRESS: “Strategic Innovation: From Idea to Execution” — Vijay Govindarajan, Earl C. Daum 1924 Professor of International Business & Director, Tuck’s Center for Global Leadership; author of Strategic Innovation: From Idea to Execution

ORIENTAL A/B

6:15pm

KEYNOTE ADDRESS: “Fostering Innovation from Within” — Introductions and Moderation by: Mohan Nair , Executive Vice President & Chief Marketing Executive, The Regence Group; Chairman of the Board, Regence Life and Health
Jack Wolf, Vice President & Chief Information Officer, Montefiore Medical Center; CEO, Emerging Health Information Technology
MaryAnn Stump, RN, Senior Vice President & Chief Innovation Officer, Blue Cross & Blue Shield of Minnesota; President, Consumer Aware
Ron Paulus, MD, Chief Technology & Innovation Officer, Geisinger Ventures

ORIENTAL A/B

7:00pm - 8:30pm

Opening Network Gala and Health Data Management Editors Choice Awards Ceremony– Executive Networking Area

GRAND BALLROOM

7:00am

Breakfast Opens

GRAND BALLROOM

7:30am - 8:50am

MONDAY BREAKFAST MARKET BRIEFINGS

BRIEFING I: ADOPTION OF STANDARD EHR SAFETY CRITERIA
BRIEFING II: REIMBURSEMENT STRATEGIES FOR REMOTE & TELEHEALTH & EMERGING MOBILE CARE TECHNOLOGIES

HILLWOOD
HIRSHORN

BRIEFING III: COLLABORATIVE CARE DELIVERY MODELS: PAYER BASED PERSONAL HEALTH RECORD

GALLERY

9:00am

KEYNOTE ADDRESS: “The Personal Health Record” — Zoe Baird, President, Markle Foundation

ORIENTAL A/B

9:35am

KEYNOTE ADDRESS: “Will Disruptive Innovation Cure Healthcare?” — Jerome Grossman, MD, Director, The Health Care Delivery Policy Program, Mossavar-Rahmani Center for Business and Govt, Harvard’s John F. Kennedy School of Government

ORIENTAL A/B

10:00am

KEYNOTE PANEL ADDRESS: “Ushering in the Era of Personalized Medicine” — Lynn Vogel, Ph.D., VP & CIO, UT M.D. Anderson Cancer Center
Keith F. Batchelder, MD, Founder and CEO, Genomic Healthcare Strategies

ORIENTAL A/B

10:30am

Networking Break – Executive Networking Area

GRAND BALLROOM

11:00am - 12:30pm

HILLWOOD
Payer Executive Summit

HIRSHORN
Provider Executive Summit

GALLERY
Next Generation Healthcare Summit

SACKLER
Clinical Informatics Executive Summit

12:30pm - 2:00pm

Luncheon & Luncheon Roundtable Discussion Groups in the Executive Networking Area

2:00pm - 3:10pm

HILLWOOD
Payer Executive Summit

HIRSHORN
Provider Executive Summit

GALLERY
Next Generation Healthcare Summit

3:15pm

TECHNOLOGY INTENSIVE

WORKFLOW AUTOMATION — Sponsored by Alcatel –Lucent

ORIENTAL A/B

4:00pm

Networking Break – Executive Networking Area

GRAND BALLROOM

4:30pm

KEYNOTE ADDRESS: Cindy Christy, President, Alcatel-Lucent North America

ORIENTAL A/B

5:00pm

KEYNOTE PANEL ADDRESS: “Interoperability” — Moderation by: William Braithwaite, MD, PhD, FACMI, Vice Chairman, HITSP; Former Senior Advisor on Health Information Policy at HHS
Panelists: Cris Ross, CIO, MinuteClinic • Marc Probst, Vice President & CIO, Intermountain Healthcare • Lynn H. Vogel, PhD, Vice President & CIO, UT M.D. Anderson Cancer Center

5:45pm

KEYNOTE PANEL DISCUSSION: “Consumer Recognizable Interoperability of Personal Health Technologies” —
Panel Leader: David Whittinger, Chairman, Continua Health Alliance; Director, Healthcare Device Standards, Intel Digital Health Group
Deepak Ayyagari, PhD, Personal Healthcare Technologies Project, Sharp Laboratories

ORIENTAL A/B

6:30pm

INTERVIEW: “Ethics, Policy, Government and Technology” — Brad Sherman, Congressman, San Fernando Valley, CA – (invited)
Nigel M. de S. Cameron, PhD, Director, Center on Nanotechnology and Society; Associate Dean, Chicago-Kent College of Law

ORIENTAL A/B

7:00pm - 8:00pm

Gala Reception (Executive Networking Lounge)

GRAND BALLROOM

7:00am

Breakfast Opens

GRAND BALLROOM

7:30am - 8:50am

TUESDAY BREAKFAST MARKET BRIEFINGS

BRIEFING I: COST TRANSPARENCY — Sponsored by Consumer Aware
BRIEFING II: SEMANTIC WEB TECHNOLOGIES

HILLWOOD
HIRSHORN

BRIEFING III: On Demand Healthcare — Sponsored by Alcatel Lucent

GALLERY

9:00am

KEYNOTE ADDRESS: Sir Tim Berners-Lee, Inventor of the World Wide Web; Laboratory for Computer Science (LCS) at the Massachusetts Institute of Technology (MIT); Director, W3 Consortium

10:15am

KEYNOTE ADDRESS: “Integrating Product Development, Medical Consumerism and Health Promotion” — Jonathan T. Lord, MD, Senior Vice President and Chief Innovation Officer, Humana

ORIENTAL A/B

10:45am

KEYNOTE ADDRESS: “Consumer Driven Healthcare” — Stephen M. Case, Co-Founder, America Online (AOL); Chairman & CEO, Revolution Health

ORIENTAL A/B

11:15am

KEYNOTE PANEL: “Personalizing the Delivery of Care” — Moderation by: Andrew M. Slavitt,CEO, Ingenix • Jonathan T. Lord, MD, SVP & Chief Innovation Officer, Humana Inc. — Sponsored by Ingenix
Panelists: Stephen M. Case, Co-Founder, America Online (AOL); Chairman & CEO, Revolution Health

ORIENTAL A/B

12:45pm

Luncheon

GRAND BALLROOM

1:30pm - 2:55pm

HILLWOOD
Payer Executive Summit

HIRSHORN
Provider Executive Summit

SACKLER
Clinical Informatics Executive Summit

3:00pm

CLOSING KEYNOTE ADDRESS: “Physics, Speed and Psychology: What Works and What Doesn’t in Healthcare, and Why” — Adam Bosworth, Founder & CEO, Keas, Inc.

ORIENTAL A/B

4:00pm

Congress Concludes

ORIENTAL A/B

TUESDAY, DECEMBER 11

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