

# WHIT 3.0 — INNOVATION TO TRANSFORM • AGENDA AT A GLANCE

S U N D A Y , D E C E M B E R 9

12:00pm	C O N G R E S S O P E N S		OPENING ADDRESS: "The Next Web" — <b>Kevin Kelly</b> , Co-founder & Senior Maverick, <b>Wired Magazine</b>	ORIENTAL A/B
12:45pm	AN INTERVIEW WITH JOHN ABEL: "Culture and the Trends Driving the Future of Patient Care: Seizing Group Intelligence for Competitive Advantage" <b>Kevin Kelly</b> , Co-founder & Senior Maverick, <b>Wired Magazine</b> • <b>John Abele</b> , Chairman, <b>Boston Scientific</b>			ORIENTAL A/B
1:15pm	KEYNOTE PANEL ADDRESS: "The Technological Tipping Point for Healthcare — Who will Lead the Next Revolution?" <i>Opening Address and Panel Leader:</i> <b>David J. Brailer</b> , MD, PhD, First National Coordinator for Health Information Technology; Founder, Health Evolution Partners <b>Jonathan B. Perlin</b> , MD, PhD, MSHA, FACP, Chief Medical Officer and Senior VP of Quality, HCA (Hospital Corporation of America) <b>Jeffrey Gruen</b> , MD, MBA, Chief Medical Officer, <b>Revolution Health</b> <b>Bill Crounse</b> , MD, Director, Worldwide Health, <b>Microsoft Corporation</b>			ORIENTAL A/B
2:30pm	Networking Break			
3:00pm - 5:20pm	HILLWOOD	Provider Executive Summit	HIRSHORN	GALLERY
SUNDAY EXECUTIVE SUMMITS				Next Generation Healthcare Summit
5:30pm	KEYNOTE ADDRESS: "Strategic Innovation: From Idea to Execution" — <b>Vijay Govindarajan</b> , Earl C. Daum 1924 Professor of International Business & Director, <b>Tuck's Center for Global Leadership</b> ; author of <i>Strategic Innovation: From Idea to Execution</i>			ORIENTAL A/B
6:15pm	KEYNOTE ADDRESS: "Fostering Innovation from Within" — <i>Introductions and Moderation by:</i> <b>Mohan Nair</b> , Executive Vice President & Chief Marketing Executive, <b>The Regence Group</b> ; Chairman of the Board, <b>Regence Life and Health</b> <b>Jack Wolf</b> , Vice President & Chief Information Officer, <b>Montefiore Medical Center</b> ; CEO, <b>Emerging Health Information Technology</b> <b>MaryAnn Stump, RN</b> , Senior Vice President & Chief Innovation Officer, <b>Blue Cross &amp; Blue Shield of Minnesota</b> ; President, <b>Consumer Aware</b> <b>Ron Paulus, MD</b> , Chief Technology & Innovation Officer, <b>Geisinger Ventures</b>			ORIENTAL A/B
7:00pm - 8:30pm	Opening Network Gala and Health Data Management Editors Choice Awards Ceremony—Executive Networking Area			
				GRAND BALLROOM

M O N D A Y , D E C E M B E R 10

7:00am	Breakfast Opens				GRAND BALLROOM			
7:30am - 8:50am	MONDAY BREAKFAST	<b>BRIEFING I:</b> ADOPTION OF STANDARD EHR SAFETY CRITERIA	HILLWOOD	<b>BRIEFING III:</b> COLLABORATIVE CARE DELIVERY MODELS: PAYER BASED PERSONAL HEALTH RECORD	GALLERY			
	<b>MARKET BRIEFINGS</b>		HIRSHORN					
9:00am	KEYNOTE ADDRESS: "The Personal Health Record" — <b>Zoe Baird</b> , President, <b>Markle Foundation</b>				ORIENTAL A/B			
9:35am	KEYNOTE ADDRESS: "Will Disruptive Innovation Cure Healthcare?" — <b>Jerome Grossman, MD</b> , Director, The Health Care Delivery Policy Program, Mossavar-Rahmani Center for Business and Govt, <b>Harvard's John F. Kennedy School of Government</b>				ORIENTAL A/B			
10:00am	KEYNOTE PANEL ADDRESS: "Ushering in the Era of Personalized Medicine" — <b>Lynn Vogel, Ph.D.</b> , VP & CIO, <b>UT M.D. Anderson Cancer Center</b> <b>Keith F. Batschelder, MD</b> , Founder and CEO, <b>Genomic Healthcare Strategies</b>				ORIENTAL A/B			
10:30am	Networking Break – Executive Networking Area				GRAND BALLROOM			
	MONDAY EXECUTIVE SUMMITS							
11:00am - 12:30pm	HILLWOOD	Provider Executive Summit	HIRSHORN	GALLERY	SACKLER			
	Payer Executive Summit			Next Generation Healthcare Summit	Clinical Informatics Executive Summit			
12:30pm - 2:00pm	Luncheon & Luncheon Roundtable Discussion Groups in the Executive Networking Area							
2:00pm - 3:10pm	HILLWOOD	Provider Executive Summit	HIRSHORN	GALLERY				
	Payer Executive Summit			Next Generation Healthcare Summit				
3:15pm	TECHNOLOGY INTENSIVE	WORKFLOW AUTOMATION — Sponsored by Alcatel –Lucent			ORIENTAL A/B			
4:00pm	Networking Break – Executive Networking Area				GRAND BALLROOM			
4:30pm	KEYNOTE ADDRESS: <b>Cindy Christy</b> , President, <b>Alcatel-Lucent North America</b>				ORIENTAL A/B			
5:00pm	KEYNOTE PANEL ADDRESS: "Interoperability" — <i>Moderation by:</i> <b>William Braithwaite, MD, PhD, FACMI</b> , Vice Chairman, HITSP; Former Senior Advisor on Health Information Policy at HHS <b>Panelists:</b> <b>Cris Ross</b> , CIO, <b>MinuteClinic</b> • <b>Marc Probst</b> , Vice President & CIO, <b>Intermountain Healthcare</b> • <b>Lynn H. Vogel</b> , PhD, Vice President & CIO, <b>UT M.D. Anderson Cancer Center</b>							
5:45pm	KEYNOTE PANEL DISCUSSION: "Consumer Recognizable Interoperability of Personal Health Technologies" — <i>Panel Leader:</i> <b>David Whittington</b> , Chairman, <b>Continua Health Alliance</b> ; Director, Healthcare Device Standards, <b>Intel Digital Health Group</b> <b>Deepak Ayyagari, PhD</b> , Personal Healthcare Technologies Project, <b>Sharp Laboratories</b>				ORIENTAL A/B			
6:30pm	INTERVIEW: "Ethics, Policy, Government and Technology" — <b>Brad Sherman, Congressman, San Fernando Valley, CA</b> – (invited) <b>Nigel M. de S. Cameron, PhD</b> , Director, <b>Center on Nanotechnology and Society</b> ; Associate Dean, <b>Chicago-Kent College of Law</b>				ORIENTAL A/B			
7:00pm - 8:00pm	Gala Reception (Executive Networking Lounge)				GRAND BALLROOM			

T U E S D A Y , D E C E M B E R 11

7:00am	Breakfast Opens				GRAND BALLROOM
7:30am - 8:50am	TUESDAY BREAKFAST	<b>BRIEFING I:</b> COST TRANSPARENCY — Sponsored by Consumer Aware	HILLWOOD	<b>BRIEFING III:</b> On Demand Healthcare — Sponsored by Alcatel Lucent	GALLERY
	<b>MARKET BRIEFINGS</b>		HIRSHORN		
9:00am	KEYNOTE ADDRESS: <b>Sir Tim Berners-Lee</b> , Inventor of the World Wide Web; Laboratory for Computer Science (LCS) at the Massachusetts Institute of Technology (MIT); Director, <b>W3 Consortium</b>				
10:15am	KEYNOTE ADDRESS: "Integrating Product Development, Medical Consumerism and Health Promotion" — <b>Jonathan T. Lord, MD</b> , Senior Vice President and Chief Innovation Officer, <b>Humana</b>				ORIENTAL A/B
10:45am	KEYNOTE ADDRESS: "Consumer Driven Healthcare" — <b>Stephen M. Case</b> , Co-Founder, <b>America Online (AOL)</b> ; Chairman & CEO, <b>Revolution Health</b>				ORIENTAL A/B
11:15am	KEYNOTE PANEL: "Personalizing the Delivery of Care" — <i>Moderation by:</i> <b>Andrew M. Slavitt</b> , CEO, <b>Ingenix</b> • <b>Jonathan T. Lord, MD</b> , SVP & Chief Innovation Officer, <b>Humana Inc.</b> — Sponsored by <b>Ingenix</b> <b>Panelists:</b> <b>Stephen M. Case</b> , Co-Founder, <b>America Online (AOL)</b> ; Chairman & CEO, <b>Revolution Health</b>				ORIENTAL A/B
12:45pm	Luncheon				GRAND BALLROOM
1:30pm - 2:55pm	HILLWOOD	Provider Executive Summit	HIRSHORN	SACKLER	
	Payer Executive Summit				Clinical Informatics Executive Summit
3:00pm	CLOSING KEYNOTE ADDRESS: "Physics, Speed and Psychology: What Works and What Doesn't in Healthcare, and Why" — <b>Adam Bosworth</b> , Founder & CEO, <b>Keas, Inc.</b>				ORIENTAL A/B
4:00pm	Congress Concludes				ORIENTAL A/B