

AGENDA-AT-A-GLANCE

WEDNESDAY, SEPTEMBER 30, 2009

8:00 am – 8:30 am	Registration and Breakfast in Executive Networking Lounge
8:30 am – 11:30 am	PRE-CONGRESS WORKSHOP Multi-Stakeholder Collaborative Models that Work to Improve Population Health and Decrease Costs
11:30 am – 12:30 pm	Lunch on Your Own
12:30 pm – 12:40 pm	Chairperson's Welcome and Opening Remarks
12:40 pm – 1:10 pm	OPENING KEYNOTE ADDRESS – A New Era for Obesity: Do America's Efforts Go Far Enough?
1:10 pm – 2:00 pm	GENERAL SESSION – Reducing Health Disparities and Building Healthy Communities: Best Practices from California, New York and Louisiana
2:00 pm – 3:00 pm	EXECUTIVE LEADERSHIP SEMINARS (CHOOSE 1 OF 2) SEMINAR 1 – Reach, Retention, Results and ROI: Exploring the Four Critical Components of a Successful Wellness Program
3:00 pm – 3:30 pm	Networking Refreshment Break in the Executive Networking Lounge
3:30 pm – 4:30 pm	EXECUTIVE LEADERSHIP SEMINARS (CHOOSE 1 OF 2) SEMINAR 3 – Creating a Culture of Healthy Living: Lessons Learned from Leading Global Employer Initiatives
4:30 pm – 5:15 pm	GENERAL SESSION – A Physician's Perspective: Defining Obesity Medicine as an Independent Specialty
5:15 pm – 6:15 pm	CLOSING KEYNOTE ADDRESS – 2010 Initiatives on the Horizon: Recommendations for Adhering to the Updated Fitness and Nutrition Guidelines
6:15 pm – 6:20 pm	Chairperson's Closing Remarks
6:20 pm – 7:15 pm	<i>Networking Cocktail Reception in the Executive Networking Lounge</i>

THURSDAY, OCTOBER 1, 2009

7:00 am – 8:00 am	Registration and Breakfast in Executive Networking Lounge
8:00 am – 8:10 am	Chairperson's Welcome and Opening Remarks
8:10 am – 9:00 am	OPENING KEYNOTE ADDRESS – Constructing Tomorrow's Health System with Prevention as the Foundation
9:00 am – 9:40 am	Building a Healthier Chicago: A Grassroots Urban Wellness Initiative Targeting Physical Activity, Nutrition, and Blood Pressure
9:40 am – 10:20 am	Population Health Management as a Serious Economic Strategy
10:20 am – 10:50 am	<i>Networking Refreshment Break in the Executive Networking Lounge</i>
10:50 am – 11:20 am	CASE STUDY – Everything's Bigger in Texas: CATCH Program Promotes Healthy Habits and Tackles Childhood Obesity in Texas Schools
11:20 am – 12:30 pm	PANEL DISCUSSION – Value-Based Benefits: Redesigning Health Care Products to Incentivize the Treatment of Obesity
12:30 pm – 1:30 pm	<i>Luncheon Keynote in the Executive Networking Lounge- What Payers Need to Know to Lead the CDHC Market Space</i>
1:30 pm – 5:30 pm	CONCURRENT EDUCATIONAL TRACKS (CHOOSE 1 OF 3)
1:35 pm – 2:25 pm	TRACK 1 – Innovative Treatment Models for Co-Morbid Obesity Conditions Analyzing Behavior Health Elements as it Relates to Commercial Vehicle Driving as Cause and Effect of Obesity
2:25 pm – 3:15 pm	TRACK 2 – Best Practices for Effective Value-Based Benefit Designs AEvidence Based Solutions for Effective Health Promotion
3:15 pm – 3:45 pm	TRACK 3 – Battling Childhood Obesity: Community and Research Initiatives Sleep Apnea as a Contributing Cause of Obesity
3:45 pm – 4:35 pm	Alliance for a Healthier Generation's Healthcare Initiative: A Multi-Stakeholder Model to Incentivize the Treatment of Child and Family Obesity
4:35 pm – 5:30 pm	Investing in Our Youth Through Positive Peer Pressure
5:30 pm – 6:10 pm	Exploring Solutions for Preventing Childhood Obesity in Low-Income Neighborhoods
6:10 pm – 6:15 pm	CLOSING KEYNOTE ADDRESS — The Massachusetts Universal Coverage Model: Is This the Answer to the National Health Care Reform Debate? Chairperson's Closing Remarks

FRIDAY, OCTOBER 2, 2009

7:30 am – 8:30 am	Registration and Breakfast in Executive Networking Lounge
8:30 am – 8:35 am	Chairperson's Welcome and Opening Remarks
8:35 am – 9:15 am	OPENING KEYNOTE ADDRESS – Examining the Role of Socio-Economic Factors to Create Next Generation Solutions
9:15 am – 9:45 am	GENERAL SESSION – Promoting Healthy Nutritional Policies: USDA Initiatives on Conquering the Obesity Epidemic
9:45 am – 10:15 am	GENERAL SESSION – A Farmers Market Movement to Expand Access to Nutritious Foods Among Diverse Communities
10:15 am – 10:30 am	<i>Networking Refreshment Break in the Executive Networking Lounge</i>
10:30 am – 11:30 am	ROUNDTABLE DISCUSSION – Moving Away from Silo Initiatives Towards Multi-Stakeholder Collaborations On the Implementation and Management of Population Health Solutions
11:30 am – 12:15 pm	PANEL DISCUSSION – Strategies for Obesity Health Policy: Are We Condemning Ourselves to Unhealthy Living?
12:15 pm	Chairperson's Closing Remarks and Call to Action

Please Note: Agenda is subject to change