

AGENDA-AT-A-GLANCE

The Health and Human Capital Management Executive Forum on the Employer-Driven Strategies for the Patient Centered Medical Home

DAY ONE • TUESDAY, DECEMBER 2, 2008

7:00 am	<i>Registration Opens and Continental Breakfast</i>	
8:00 am – 8:55 am	OPENING KEYNOTE: The Role of the Employer in the Patient-Center Primary Care Model	
9:00 am – 10:00 am	KEYNOTE: Migrating to a Medical Home Model by Re-Aligning Incentives	
10:05 am – 10:35 am	<i>Networking Refreshment Break</i>	
10:40 am – 12:40 pm	SEMINAR A Integrating the Medical Home Concept into Onsite and Retail Health Clinics	SEMINAR B Benchmarking Public Payment Systems in State and City Models
12:45 pm – 1:40 pm	<i>Networking Luncheon</i>	
1:45 pm – 2:45 pm	Public Policy and Regulatory Impact on Cost and Quality with the Medical Home	
2:50 pm – 3:40 pm	 TRACK ONE: HEALTH PLANS Managing Population-based Outcomes and Maximizing Patient Adherence to a Customized Self-Care Management Program	 TRACK TWO: EMPLOYERS Empowering Employees/Patients with Physician Engagement Programs and Coordinated Navigation through the Medical System
3:45 pm – 4:35 pm	Motivating Consumers of Medical Home Care to Engage in the Primary Care Model	The Role of Patient-Centered Medical Home Initiatives in the Chronic Care Model
4:40 pm – 5:40 pm	<i>Opening Networking Reception</i>	

DAY TWO • WEDNESDAY, DECEMBER 3, 2008

7:00 am	<i>Registration Opens</i>	
7:45 am – 8:45 am	Concurrent Executive Breakfast Briefings	
	BRIEFING A Integrating Technology and Centralized Electronic Medical Records into Care Coordination for Improved Personal Health Management	BRIEFING B Understanding the Value of the Purchaser's Guide
8:50 am – 9:35 am	Demonstration Projects	
9:40 am – 10:30 am	Integrating Primary Care Medical Home Models into Benefit Design and Corporate Health Strategies	
9:40 am – 1:15 am	Value Based Benefits Design Strategies for Employers Seminar	
10:35 am – 10:50 am	<i>Refreshment Break in Exhibition Area</i>	
10:55 am – 12:25 am	The Medical Home and Public Policy: The Impact of Current Legislative Activity on Payment and Provider Reimbursement Systems	
12:30 pm – 1:30 pm	CLOSING STAKEHOLDER KEYNOTE PANEL: Employers, Providers and Insurers Working Together to Achieve a System of Accessible, Continuous, Comprehensive and Integrated Care	
	SPECIAL SEMINAR: Value-Based Benefits Design	

