

Agenda-At-A-Glance

MONDAY, OCTOBER 17, 2011

7:00 am – 8:00 am	Welcome Coffee in the Executive Networking Lounge	
8:05 am – 8:15 am	Chairperson's Opening Remarks	
8:15 am – 9:30 am	Opening Keynote Roundtable: Best Practices - Create and Sustain a Culture of Health — Lessons Learned from Leading Organizations	
9:35 am – 10:25 am	Measurement - Quantify the Impact of Culture-Building and Investments in Worksite Wellness on Health Improvement and Financial Results	
10:25 am – 10:55 am	Networking Break in the Executive Networking Lounge	
10:55 am – 11:55 am	Behavior Change - Do you Create a Culture of Health or Implement Incentives? OR BOTH? Determine the Optimal Strategy to Impact Employee Health and Performance	
11:55 am – 12:30 pm	Delivery System Engagement - Empower Smart Health Decisions Within Your Culture: Benefit Design and Program Levers to Affect Employee Accountability	
12:30 pm – 1:30 pm	Luncheon in the Executive Networking Lounge	
1:30 pm – 2:10 pm	CONCURRENT MARKET INSIGHT SEMINARS (CHOOSE 1 OF 2)	
	Health & Safety - Integrate Health Promotion and Health Protection — The Next Cultural Frontier to Maximize Efficiency and Value	Does a Healthy Culture Achieve Results? Full Engagement at San Juan Regional Medical Center
	CONCURRENT SEMINARS ON SUSTAINING ENGAGEMENT (CHOOSE 1 OF 3)	
	Rewards and Incentives	Consumerism and Accountability
	PERSONALIZING INCENTIVES: Leverage Data and Behavioral Economics to Implement Targeted Rewards	EMPOWERING CONSUMERS: Personalize Online Tools to Engage Employees in Smart Health Care Purchase Decisions
2:15 pm – 2:55 pm		Benefit Integration
		Enhance Engagement and Performance by Integrating Absence Prediction and Prevention
2:55 pm – 3:35 pm	CONTINUING DISCUSSION: Culture and/or Incentives to Achieve Sustainability?	OUTCOMES-DRIVEN BENEFIT DESIGN: Strategies to Affect Consumer Behavior and Accountability
		VENDOR INTEGRATION: Maximize Benefit Value To Achieve a Holistic Approach to Employee Well-Being
3:35 pm – 4:00 pm	Networking Break in the Executive Networking Lounge	
4:00 pm – 4:35 pm	Branding and Communication Across a Global Culture of Health - Improving Employee Health, Engagement and Performance	
4:35 pm – 5:30 pm	Closing Keynote Presentation: A New Generation of Prevention and Wellness Strategies to Deliver and Measure a Healthy and Productive Culture	
5:30 pm – 6:30 pm	Cocktail Reception in the Executive Networking Lounge	

TUESDAY, OCTOBER 18, 2011

7:30 am – 8:30 am	Breakfast Session	
	Healthy Culture Think Tank - An Informal Opportunity to Share Best Practices	
8:35 am – 8:40 am	Chairperson's Opening Remarks	
8:40 am – 9:10 am	Opening Keynote: Leadership Engagement - CEO Perspective: Drive Business Goals in a Culture Promoting Accountability through Engaged, Healthy Employees	
9:10 am – 10:00 am	Next Steps - Innovation to Sustain a Culture of Health and Maximize Business Competitiveness and Performance in an Era of Health Reform Implementation	
10:00 am – 10:30 am	Networking Break in the Executive Networking Lounge	
10:30 am – 11:45 am	Designing a Culture of Health to Bend the Cost Curve - Strategies from Organizations That Are Seeing Results	
11:45 am – 12:45 pm	Communities of Health - Employers as Agents and Influencers of Community Health to Achieve Sustainable Cultural Change	
12:45 pm – 1:40 pm	Networking Luncheon in the Executive Networking Lounge	
1:40 pm – 2:15 pm	CONCURRENT SEMINARS ON SUSTAINING ENGAGEMENT (CHOOSE 1 OF 3)	
	Rewards and Incentives	Consumerism and Accountability
	Integrating a Sustainable Incentive Strategy that Includes Outcomes-Based Rewards	Leveraging On-Site Employee Health Clinics to Advance Engagement in Positive Health Outcomes
		Aligning Employee Benefit Programs with Corporate Social Responsibility that Extends Beyond Health
2:20 pm – 3:05 pm	Branding and Communication - Align Employee Communications with Key Organizational Values and Goals for Optimal Impact and Engagement	
3:05 pm – 3:25 pm	Networking Break in the Executive Networking Lounge	
3:25 pm – 4:10 pm	Improve Employee Total Well-Being Across a Culture to Maximize Wellness Program Results and Sustainability	
4:10 pm – 4:45 pm	Closing Keynote: Peer to Peer Motivation for Change - How Small Groups and Social Networks Promote Sustainable Behavior Modification — Implications for the Workplace	
5:00 pm	Executive Forumt Concludes	

