

TUESDAY, FEBRUARY 1, 2011

7:00 am	Registration and Welcome Coffee in the Executive Networking Lounge				
7:45 am	Chairperson's Welcome				
7:55 am – 8:40 am	The 112th Congress Health Care Agenda, Health Reform Implementation and Implications for Employer Benefits				
8:40 am – 9:35 am	Employer Strategic Decision-Making & Innovation in a New Age of Reform				
9:40 am – 10:10 am	Networking Break in the Executive Networking Lounge				
10:10 am – 11:00 am	Employer Community Health Engagement: The Economic Imperative for Community-Based Initiatives to Advance Population Well-Being				
11:05 am – 12:00 pm	Demonstrating the Business Value Achieved through a "Culture of Health" to Deliver Measurable Employee Engagement & Increased Performance				
12:00 pm – 1:10 pm	Networking Luncheon in the Executive Networking Lounge				
1:15 pm – 2:05 pm	INSIGHT SEMINARS: HEALTH REFORM & COST-CONTAINMENT (CHOOSE 1 OF 3)				
2:05 pm – 2:25 pm	Small & Mid-Size Employers	Large Employers	Public Sector & Taft-Hartley Funds		
	Networking Break in the Executive Networking Lounge				
	CONCURRENT TRACKS BEGIN (CHOOSE 1 OF 4)				
	Track 1: Accelerating Value in Accountable Care	Track 2: Prevention & Wellness	Track 3: Test Beds of Innovation	Track 4: Human Capital: Performance & Engagement	
2:25 pm – 3:10 pm	Part I: IT Innovation Driving Consumer Engagement through Delivery Choice and Care Coordination	ROI Session Part I: C-Suite Engagement: Measuring a Return on Investment for Worksite Wellness	Cost Containment: Moving the Needle with Cutting-Edge Tools to Target Cost Areas and Improve Patient Outcomes	Drive Higher Performance through Strategic Health/Wealth/Career Investments	
3:15 pm – 4:05 pm	Part I: Domestic and International Medical Travel: Driving Competition and Improved Patient Outcomes	Part III: Minimally Invasive Procedures as an Incentive-Based Care Model that Delivers Improved Outcomes and Productivity	ROI Session Part II: Building the Business Case with Data & Metrics to Quantify Value	High Tech On-Site Employee Health Clinics to Improve Health Outcomes	Communication Strategies for Engaging Employees in the Effective use of their Health Benefits and Wellness Programs to Drive Consumerism
4:10 pm – 4:55 pm	MARKET INSIGHT SEMINARS (CHOOSE 1 OF 2)				
5:00 pm – 5:45 pm	Part III – Panel Discussion: Achieving Health Value through Accountable Care				
5:45 pm – 7:00 pm	2014 and Beyond—Rethinking Benefits as Legislation is Implemented: Exchanges, Subsidies and other Game-Changers				
	Networking & Cocktail Reception in the Executive Networking Lounge				

WEDNESDAY, FEBRUARY 2, 2011

7:30 am – 8:25 am	INVITATIONAL BREAKFAST Achieving Sustainable Employee Engagement & Accountability through a Healthy Business Culture		
8:35 am	Chairperson's Opening Remarks		
8:35 am – 9:20 am	Health & Human Capital: Design a System that Maximizes Performance		
9:20 am – 10:15 am	Behavioral Economics in Action: Real, Applicable Opportunities to Drive Sustainable Behavior Change		
10:15 am – 11:15 am	KEYNOTE ADDRESS: By Regina M. Benjamin, MD, MBA, Current Surgeon General of the United States Public Health Service		
11:15 am – 11:45 am	Networking and Refreshment Break in the Executive Networking Lounge		
11:50 am – 12:40 pm	CONCURRENT CLINICS: MANAGING THE HIGHEST COST CONDITIONS (CHOOSE 1 OF 4)		
	CLINIC 1: Diabetes	CLINIC 2: Behavioral Health	CLINIC 3: Obesity
12:45 pm – 2:00 pm	Networking Luncheon in the Executive Networking Lounge		
	CONCURRENT TRACKS BEGIN (CHOOSE 1 OF 3)		
	Track 1: Health Benefit Design	Track 2: Prevention & Wellness	Track 3: Test Beds of Innovation
2:05 pm – 2:55 pm	Creating Empowered Health Care Consumers: How New Technology Engages and Educates Employees		
3:00 pm – 3:45 pm	Containing Costs in Retiree Health Care Plan Design		
3:50 pm – 4:30 pm	MARKET INSIGHT SEMINARS (CHOOSE 1 OF 3)		
4:35 pm – 5:30 pm	Specialty Pharmacy & Biologics: Developing Employer Policies to Manage an Explosion in Rx Drug Costs	Bending the Health Care Cost Curve: Actionable Strategies for Employers to Eliminate Waste and Drive Value	New Trends in Wellness – Global Best Practices and Emerging Ideas
	KEYNOTE ADDRESS: New Employer Tools for Demanding True Transparency and Driving Improvements in Quality and Cost-Effectiveness		

THURSDAY, FEBRUARY 3, 2011

7:30 am – 8:25 am	INVITATIONAL BREAKFAST Design Outcome-Based Rewards to Maximize Impact		
8:30 am	Chairperson's Opening Remarks		
8:45 am – 9:20 am	KEYNOTE ADDRESS: A Time for Action: Delivering a Competitive Health Management Strategy Tied to Business Goals		
9:25 am – 10:30 am	Innovations in Sustainable, Culture-Based Worksite Wellness to Change Behaviors & Impact Health Costs		
10:30 am – 11:00 am	Networking Break in the Executive Networking Lounge		
11:05 am – 12:00 pm	Advances in Value-Based Insurance Design Under New Legislation		
12:05 pm – 1:00 pm	CLOSING KEYNOTE: Increase Consumer Engagement in Health Outcomes During this Era of Reform		
1:15 pm	Congress Concludes		

Download Congress Presentations here: