

TUESDAY, FEBRUARY 1, 2011

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| 7:00 am | Registration and Welcome Coffee in the Executive Networking Lounge | | | |
| 7:45 am | Chairperson's Welcome | | | |
| 7:55 am – 8:40 am | The 112th Congress Health Care Agenda, Health Reform Implementation and Implications for Employer Benefits | | | |
| 8:40 am – 9:35 am | Employer Strategic Decision-Making & Innovation in a New Age of Reform | | | |
| 9:40 am – 10:10 am | Networking Break in the Executive Networking Lounge | | | |
| 10:10 am – 11:00 am | Employer Community Health Engagement: The Economic Imperative for Community-Based Initiatives to Advance Population Well-Being | | | |
| 11:05 am – 12:00 pm | Demonstrating the Business Value Achieved through a "Culture of Health" to Deliver Measurable Employee Engagement & Increased Performance | | | |
| 12:00 pm – 1:10 pm | Networking Luncheon in the Executive Networking Lounge | | | |
| 1:15 pm – 2:05 pm | INSIGHT SEMINARS: HEALTH REFORM & COST-CONTAINMENT (CHOOSE 1 OF 3) | | | |
| | Small & Mid-Size Employers | Large Employers | Public Sector & Taft-Hartley Funds | |
| 2:05 pm – 2:25 pm | Networking Break in the Executive Networking Lounge | | | |
| | CONCURRENT TRACKS BEGIN (CHOOSE 1 OF 4) | | | |
| | Track 1: Accelerating Value in Accountable Care | Track 2: Prevention & Wellness | Track 3: Test Beds of Innovation | Track 4: Human Capital: Performance & Engagement |
| 2:25 pm – 3:10 pm | Part I: IT Innovation Driving Consumer Engagement through Delivery Choice and Care Coordination | ROI Session Part I: C-Suite Engagement: Measuring a Return on Investment for Worksite Wellness | Cost Containment: Moving the Needle with Cutting-Edge Tools to Target Cost Areas and Improve Patient Outcomes | Drive Higher Performance through Strategic Health/Wealth/Career Investments |
| | Part I: Domestic and International Medical Travel: Driving Competition and Improved Patient Outcomes | | | |
| 3:15 pm – 4:05 pm | Part III: Minimally Invasive Procedures as an Incentive-Based Care Model that Delivers Improved Outcomes and Productivity | ROI Session Part II: Building the Business Case with Data & Metrics to Quantify Value | High Tech On-Site Employee Health Clinics to Improve Health Outcomes | Communication Strategies for Engaging Employees in the Effective use of their Health Benefits and Wellness Programs to Drive Consumerism |
| | Part IV: Outcomes-Based Contracting™ for Chiropractic and Emerging Therapies | | | |
| 4:10 pm – 4:55 pm | MARKET INSIGHT SEMINARS (CHOOSE 1 OF 2) | | | |
| | Part III – Panel Discussion: Achieving Health Value through Accountable Care | | ROI Session Part III: Correlating Medical Cost-Savings & Productivity with Prevention Approaches through Health Partner's Optimal Lifestyle Metric (OLM) | |
| 5:00 pm – 5:45 pm | 2014 and Beyond—Rethinking Benefits as Legislation is Implemented: Exchanges, Subsidies and other Game-Changers | | | |
| 5:45 pm – 7:00 pm | Networking & Cocktail Reception in the Executive Networking Lounge | | | |

WEDNESDAY, FEBRUARY 2, 2011

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| 7:30 am – 8:25 am | INVITATIONAL BREAKFAST | | |
| | Achieving Sustainable Employee Engagement & Accountability through a Healthy Business Culture | | |
| 8:35 am | Chairperson's Opening Remarks | | |
| 8:35 am – 9:20 am | Health & Human Capital: Design a System that Maximizes Performance | | |
| 9:20 am – 10:15 am | Behavioral Economics in Action: Real, Applicable Opportunities to Drive Sustainable Behavior Change | | |
| 10:15 am – 11:15 am | KEYNOTE ADDRESS: By Regina M. Benjamin, MD, MBA, Current Surgeon General of the United States Public Health Service | | |
| 11:15 am – 11:45 am | Networking and Refreshment Break in the Executive Networking Lounge | | |
| 11:50 am – 12:40 pm | CONCURRENT CLINICS: MANAGING THE HIGHEST COST CONDITIONS (CHOOSE 1 OF 4) | | |
| | CLINIC 1: Diabetes | CLINIC 2: Behavioral Health | CLINIC 3: Obesity |
| 12:45 pm – 2:00 pm | Networking Luncheon in the Executive Networking Lounge | | |
| | CONCURRENT TRACKS BEGIN (CHOOSE 1 OF 3) | | |
| | Track 1: Health Benefit Design | Track 2: Prevention & Wellness | Track 3: Test Beds of Innovation |
| 2:05 pm – 2:55 pm | Creating Empowered Health Care Consumers: How New Technology Engages and Educates Employees | Achieving a 5M Spending Decrease by Implementing a Robust Prevention Initiative | PCMH Session Part I: Investments in Patient-Centered Medical Home to Drive Down Costs & Improve Care Coordination |
| 3:00 pm – 3:45 pm | Containing Costs in Retiree Health Care Plan Design | Prevention & Wellness Best Practices from Top Performing Programs | PCMH Session Part II: Pilot Projects in Action |
| 3:50 pm – 4:30 pm | MARKET INSIGHT SEMINARS (CHOOSE 1 OF 3) | | |
| | Specialty Pharmacy & Biologics: Developing Employer Policies to Manage an Explosion in Rx Drug Costs | Bending the Health Care Cost Curve: Actionable Strategies for Employers to Eliminate Waste and Drive Value | New Trends in Wellness – Global Best Practices and Emerging Ideas |
| 4:35 pm – 5:30 pm | KEYNOTE ADDRESS: New Employer Tools for Demanding True Transparency and Driving Improvements in Quality and Cost-Effectiveness | | |

THURSDAY, FEBRUARY 3, 2011

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| 7:30 am – 8:25 am | INVITATIONAL BREAKFAST | | |
| | Design Outcome-Based Rewards to Maximize Impact | | |
| 8:30 am | Chairperson's Opening Remarks | | |
| 8:45 am – 9:20 am | KEYNOTE ADDRESS: A Time for Action: Delivering a Competitive Health Management Strategy Tied to Business Goals | | |
| 9:25 am – 10:30 am | Innovations in Sustainable, Culture-Based Worksite Wellness to Change Behaviors & Impact Health Costs | | |
| 10:30 am – 11:00 am | Networking Break in the Executive Networking Lounge | | |
| 11:05 am – 12:00 pm | Advances in Value-Based Insurance Design Under New Legislation | | |
| 12:05 pm – 1:00 pm | CLOSING KEYNOTE: Increase Consumer Engagement in Health Outcomes During this Era of Reform | | |
| 1:15 pm | Congress Concludes | | |

Download Congress Presentations here: