

Agenda-At-A-Glance

Showcasing Best Practices of Value-Based, Medically Validated Strategies that Meet Cost Goals

DAY ONE, JUNE 16, 2009

7:15 am	<i>Registration and Continental Breakfast in Executive Networking Area</i>
8:00 am – 8:10 am	<i>Opening Remarks by Forum Chairpersons</i>
8:15 am – 9:05 am	Opening Keynote Presentation: Market Landscape and the Next Generation Benefit Design Model
9:10 am – 10:05 am	Value-Based Plan Designs: It's More than Just Incentives
10:05 am – 10:35 am	<i>Morning Refreshment Break in Executive Networking Area</i>
10:40 am – 11:35 am	Strategies for Improving Chronic Illness Management in a Cost Neutral Manner through Implementation of a Value-Based Prescription Drug Benefit Design
11:40 am – 12:35 pm	Updates on Value-Based Purchasing Initiatives: Transformation of the Health Care Delivery System
12:40 pm – 1:45 pm	<i>Luncheon for Delegates, Speakers and Sponsors</i>
1:50 pm – 2:45 pm	Employer, Payer and Provider Panel Presentation: Working with All Stakeholders on Initiatives that
2:50 pm – 3:45 pm	Regional Coalition Initiatives on Value-Based Health Management Programs: Aligning Health Incentives with Economic Incentives
3:50 pm – 4:45 pm	Leveraging Consumer Drug Adherence with Value-Based Disease Management and Wellness Programs to Achieve Optimal Behavior Change
4:50 pm – 5:45 pm	<i>Networking Reception in Executive Networking Area</i>

DAY TWO, JUNE 17, 2009

7:15 am – 8:00 am	<i>Registration Open</i>
8:05 am – 9:00 am	The Diabetes Health Plan: Using a Condition-Specific Benefit Design to Encourage Members with Diabetes to Better Manage their Condition
9:05 am – 10:00 am	Working Together on Community Based Self-Care Programs for Better Health Management Improvement
10:00 am – 10:30 am	<i>Morning Refreshment Break</i>
10:35 am – 11:30 am	Innovations in Rx Formulary Design for a Tangible ROI
11:35 am – 12:30 pm	Closing Session: Developing an ROI from Health and Wellness Value-Based Benefits Programs

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