

# SUNDAY, APRIL 28, 2019

## 9:00 - 10:00 am MORNING WORKSHOP & MEDICAL TRAVEL TRACK REGISTRATION

10:00 am - 12:00 pm	<b>EXECUTIVE MORNING WORKSHOPS A-B &amp; MEDICAL TRAVEL TRACK</b>		
	WORKSHOP A  Leading with Confidence: Career Advancement Strategies for Women in Health Care	WORKSHOP B  The NextGen Benefits Adviser Blueprint	MEDICAL TRAVEL TRACK <small>*The Medical Travel Track will be held from 9 AM - 12 PM</small>  Part I – Break into the Medical Travel Market: Roadmap to Implementation for Employers, Providers, TPAs, and Facilitators

## 12:00 pm - 12:30 pm AFTERNOON WORKSHOP REGISTRATION

12:30 pm - 3:30 pm	<b>EXECUTIVE AFTERNOON WORKSHOPS A-C &amp; MEDICAL TRAVEL TRACK</b>			
	WORKSHOP A  <small>The New Science of Radical Innovation: Catalyze Radical Innovation in Your Organization</small>	WORKSHOP B  <small>Employer Direct Contracting Strategies with High-Performance Providers to Bend the Cost Curve and Improve Outcomes</small>	WORKSHOP C  <small>Case-Driven Leadership MasterClass: Top Tips for Successfully Implementing Change Initiatives</small>	WORKSHOP D  <small>Zero Suicide: Suicide as a Never Event in Health Care</small>

MEDICAL TRAVEL TRACK <small>*The Medical Travel Track will be held from 12:30 PM - 3:30 PM</small>  Part II – Medical Travel Strategies that Control Costs and Deliver Quality Care
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## 3:00 - 4:00 pm MAIN CONGRESS REGISTRATION

### 4:00 - 4:20 pm KEYNOTE: INSIDE VIEW: LESSONS FROM WASHINGTON

### 4:20 - 5:00 pm KEYNOTE: RIGHT-SIZE HEALTH CARE

### 5:00 - 6:00 pm HEALTH VALUE AWARDS CEREMONY

### 6:00 - 7:30 pm NETWORKING RECEPTION

# MONDAY, APRIL 29, 2019

## 7:00 am - 6:30 pm REGISTRATION OPEN

### 7:20 - 8:00 am PEER-TO-PEER NETWORKING BREAKFASTS

### 8:10 - 8:15 am CONGRESS WELCOME

### 8:15 - 8:55 am KEYNOTE: THE PRICE WE PAY: CUTTING THROUGH THE MONEY GAMES AND RESTORING MEDICINE TO ITS MISSION

### 8:55 - 9:55 am KEYNOTE: UNLOCK INNOVATION IN VALUE-BASED CARE: WHERE BUSINESS MODEL TRANSFORMATION AND TRUE COLLABORATION MEET

## 10:00 - 10:40 am REFRESHMENT BREAK IN THE EXHIBIT HALL

10:45 - 11:30 am	MARKET INSIGHT A  Identify, Manage, and Improve the Health of Rising-Risk Employees	MARKET INSIGHTS B - E  If you have a product or solution to showcase in a Sponsored Market Insight, please contact <a href="mailto:Barbara.Kardon@worldcongress.com">Barbara.Kardon@worldcongress.com</a>
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## CONCURRENT EXECUTIVE TRACKS

11:35 am - 12:20 pm	<b>Payer Transformation</b>	<b>Provider Transformation</b>	<b>Medicaid and Health Policy</b>	<b>SDoH Business Strategy</b>	<b>Pop Health Analytics</b>	<b>CIO &amp; CTO Strategy</b>	<b>Women Leaders in Health Care</b>	<b>Direct Contracting</b>	<b>Self-Insurance Strategy</b>	<b>Worksite Clinics</b>
	Payer Strategies to Streamline Care and Succeed in a Value-Based Environment	The Clinician-Patient Relationship Over All: Do Medicare Changes Enhance or Hinder Clinical and Payment Transformation?	Combat Opioid Addiction: Effective Models that Drive the Integration of SUD Services	Quantify and Communicate the ROI and VOI of SDoH Initiatives	Agile Implementation: Develop an Innovation Roadmap and Tackle Advanced Population Health Initiatives	Overcome Platform Challenges – Adapt Systems to a Value-Based Future	Raise Your Voice: Leadership Practices to Get a Seat at the Table	Direct Contracting Do's and Don'ts: Practical Approaches to Curb Costs and Enhance Employee Health	Transform Self-Insurance: Adopt a Value-Based Approach to Minimize Waste and Promote Transparency	Redefine Worksite Clinics: Launch a Holistic Health Center to Cut Costs and Create a Healthy Culture

## 12:30 - 1:35 pm LUNCHEON IN THE EXHIBIT HALL

1:40 - 2:25 pm	<b>Payer Transformation</b>	<b>Provider Transformation</b>	<b>Medicaid and Health Policy</b>	<b>SDoH Business Strategy</b>	<b>Pop Health Analytics</b>	<b>CIO &amp; CTO Strategy</b>	<b>Women Leaders in Health Care</b>	<b>Direct Contracting</b>	<b>Self-Insurance Strategy</b>	<b>Worksite Clinics</b>
	Redefine Payer-Provider Collaboration: Novel Approaches to Put the Patient First and Curb Costs	The Amazon-ing of Health Care: Adapt Your Business Model and Innovate to Meet Consumer Demand	Novel Solutions to Rising Prescription Drug Costs: State, Payer, and Provider Experience	Case Study: Measure Social Isolation and Loneliness and Deliver Impactful Interventions to Improve Health Outcomes	Apply "Blue Collar" Advanced Analytics to Improve the Value of Health Care NOW	Useable Tech: Develop and Deploy Solutions that Fit into Your Member's Life	Put the Pedal to the Metal: Explore Strategies to Emerge as a Transformational Woman Health Care Leader	Leverage Centers of Excellence (CoE) to Deliver Quality Care and Improve Outcomes	Do You Have the Right Data? Adopt an Analytical Approach to Modify Benefit Plan Design and Improve Employee Health	Maximize Clinic ROI: Adopt an Evidence-Based Strategy to Engage Your Population

2:30 - 3:15 pm	<b>Payer Transformation</b>	<b>Provider Transformation</b>	<b>Medicaid and Health Policy</b>	<b>SDoH Business Strategy</b>	<b>Pop Health Analytics</b>	<b>CIO &amp; CTO Strategy</b>	<b>Women Leaders in Health Care</b>	<b>Direct Contracting</b>	<b>Self-Insurance Strategy</b>	<b>Worksite Clinics</b>
	Dare to Disrupt: Invest in Technology to Drive Payer Transformation	Partnership and Collaboration Strategies to Improve Risk Management and Position Your Organization for Success in Value-Based Care	Improve Quality and Lower TCoC with Medicaid ACOs: Foster Network Alignment, Re-Engineer Provider Payment, and Ensure Data Integrity	Target Housing Insecurity with a Holistic Approach to Improve Outcomes and Reduce Costs	Real-World Perspectives on AI-Powered Tools: How are Providers and Payers Actually Adapting Practice?	Cybersecurity – Think Beyond Enterprise and Employee Training	Women Leaders Tell All: Candid Perspectives on What it Takes to Set Yourself Up for Success in a Male-Dominated Industry	Adopt a Robust Bundled Payment Strategy to Streamline Care Delivery		Design a Robust Virtual Strategy to Deliver Care On-Demand and Improve Clinic Utilization

## 3:20 - 3:50 pm REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE

### 4:00 - 5:00 pm KEYNOTE: CHANGE THE GAME: BYPASS BARRIERS TO DRIVE TRANSPARENCY AND AFFORDABILITY

## 5:00 - 6:30 pm RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE



This live activity is eligible for 0.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity and 0.75 contact hours through the Florida Board of Nursing, Provider # 50-94.

# TUESDAY, APRIL 30, 2019

7:00 am - 6:15 pm	<b>REGISTRATION OPEN</b>
7:30 - 8:10 am	<b>NETWORKING BREAKFAST IN THE EXHIBIT HALL</b>
8:15 - 8:20 am	<b>OPENING REMARKS</b>
8:20 - 8:50 am	<b>KEYNOTE: MARKET FORCES IMPACTING HEALTH CARE</b>
8:50 - 9:50 am	<b>KEYNOTE: THINK BIG AND MAXIMIZE IMPACT: SOLVE FOR SOCIAL BARRIERS AT SCALE</b>
9:55 - 10:25 am	<b>REFRESHMENT BREAK IN THE EXHIBIT HALL</b>

10:30 - 11:15 am	MARKET INSIGHT A	MARKET INSIGHT B - D
	Survive the New World Order: Trends, Challenges, and Unmet Needs of Payer, Providers, and Employers	If you have a product or solution to showcase in a Sponsored Market Insight, please contact Barbara.Kardon@worldcongress.com

## CONCURRENT EXECUTIVE TRACKS

11:25 am - 12:10 pm	<b>Member Retention</b>	<b>Care Delivery Integration</b>	<b>Front Line Leadership</b>	<b>SDoH Tech</b>	<b>CIO &amp; CTO Strategy</b>	<b>Direct Contracting</b>	<b>Benefits Adviser Leadership</b>	<b>Workplace Mental Health</b>
	Do You Know What Your Members Want? – Design Customer-Centric Marketing Strategies that Maximize Retention	Navigate the Shift to Home Care, Aging in Place, and Other Technology-Enabled Models to Curb Costs and Improve Outcomes	Transition Successfully from Clinical Leadership Roles to System Leadership Roles	Integrate and Leverage Public and Private Data to Facilitate Care Coordination	Session coming soon	Novel Employer-Provider Partnerships to Combat Rising Drug Prices	The NextGen Benefits Conversation – Present Strategically to Move Employers Beyond the Status Quo	Remove the Mental Health Stigma: Explore Personalized Behavioral Health Initiatives to Create a Happy and Healthy Workforce

12:15 - 1:30 pm	<b>LUNCHEON IN THE EXHIBIT HALL</b>
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1:35 - 2:20 pm	<b>Member Retention</b>	<b>Care Delivery Integration</b>	<b>Front Line Leadership</b>	<b>SDoH Tech</b>	<b>CIO &amp; CTO Strategy</b>	<b>Direct Contracting</b>	<b>Benefits Adviser Leadership</b>	<b>Workplace Mental Health</b>
	Integrate Population Health Management with Consumer Engagement Initiatives to Drive Behavior Change and Improve Outcomes	Operationalize BPCI Advanced: Take the Leap from Analyzing Population Spend to Reducing Total Cost per Case	Workforce Strategies that Empower Interdisciplinary Teams and Leaders	Advanced Analytics: Integrate SDoH Data Silos and Build Predictive Models for Upstream Prevention	How do You Value a Life Saved? – Pharmacy Costs and Price Transparency	Direct Contracting Made Easy for Small- and Mid-Market Employers: Strategies for Scalability and Success	The NextGen Benefits Adviser's Toolbox – Effective Strategies and Tools to Manage the Health Care Supply Chain	Employer's Role in Combating the Opioid Crisis: What's Realistic and Actionable?

2:25 - 3:10 pm	<b>Member Retention</b>	<b>Care Delivery Integration</b>	<b>Front Line Leadership</b>	<b>SDoH Tech</b>	<b>CIO &amp; CTO Strategy</b>	<b>Direct Contracting</b>	<b>Benefits Adviser Leadership</b>	<b>Workplace Mental Health</b>
	Leverage Data to Identify Individual Health Needs and Transform Member Experience	Address Clinician Burnout at the System Level and Increase Efficiency, Satisfaction, and Revenue by Improving Workflow	Innovative Approaches to Mitigate SDoH: Map and Visualize Disease Prevalence, Service Utilization, and Community Resources	HCEG Reveal: What CIOs and CTOs Care about Most in 2019 (and Why You Should Too)	Implement an Employer-Led Direct Contracting Strategy to Manage High-Risk Populations and Reduce Medical Spend	From Consulting to Compensation – The Evolving Role of Benefits Advisers	Launch an Integrated Behavioral Health Program to Contain Costs and Ease Access to Care	

3:15 - 3:45 pm	<b>REFRESHMENT BREAK IN THE EXHIBIT HALL</b>
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3:50 - 4:40 pm	<b>KEYNOTE: MORE THAN BUZZ: REALIZE THE POTENTIAL OF AI AND ML</b>
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4:40 - 5:30 pm	<b>KEYNOTE: REIMAGINE CONSUMER ENGAGEMENT</b>
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5:30 - 6:30 pm	<b>NETWORKING RECEPTION IN THE EXHIBIT HALL</b>
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# WEDNESDAY, MAY 1, 2019

7:00 am - 12:00 pm	<b>REGISTRATION OPEN</b>
7:30 - 8:00 am	<b>NETWORKING BREAKFAST</b>
8:00 - 8:05 am	<b>OPENING REMARKS</b>
8:05 - 9:05 am	<b>KEYNOTE: KEEPING PACE WITH THE MEDICARE ADVANTAGE MARKET: A BLUEPRINT FOR INNOVATION</b>
9:05 - 10:05 am	<b>KEYNOTE: ADDRESS THE OPIOID EPIDEMIC AT WORK AND IN YOUR COMMUNITY</b>

10:10 - 10:55 am	MARKET INSIGHT A	If you have a product or solution to showcase in a Sponsored Market Insight, please contact Barbara.Kardon@worldcongress.com
	Cut Costs and Improve Satisfaction: Post-Acute Care Coordination for Medicare Advantage (MA) Members	

11:00 am - 12:00 pm	<b>KEYNOTE DEBATE: THE FUTURE OF US HEALTH CARE</b>
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12:00 pm	<b>CLOSE OF CONGRESS</b>
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