



Agenda-At-A-Glance

DAY ONE | MONDAY, DECEMBER 2, 2024

8:00 AM – 6:30 PM	Registration Open	PACIFIC BALLROOM FOYER
9:00 AM – 1:00 PM	Pre-Conference Certification Course: Healthcare Meeting Compliance Certificate Course – HMCC <i>Additional Registration Fee Required - \$413.99 for MPI members / \$613.99 for MPI non-members</i>	BREWSTER
1:00 PM – 2:00 PM	Welcome Lunch	PACIFIC BALLROOM SALON E-H
2:00 PM – 2:15 PM	Summit Welcome and Opening Remarks	PACIFIC BALLROOM SALON A-D
2:15 PM – 2:45 PM	Keynote: Impact of the U.S. Presidential Election on Healthcare: Scenario Planning to Navigate Uncertain Times	PACIFIC BALLROOM SALON A-D
2:45 PM – 3:35 PM	Unlocking the Key(s) Building Long-Term Partnerships that Enhance Meeting Operations and Experience	PACIFIC BALLROOM SALON A-D
3:35 PM – 4:05 PM	Networking Break in the Exhibit Hall - Hosted by 	PACIFIC BALLROOM SALON E-H
4:05 PM – 4:55 PM	Find the Right Partner at the Right Price: Hear Real-World Advice on Vetting Potential Partners, Leading Effective Negotiations, and Generating Contract Value in the Current Market	PACIFIC BALLROOM SALON A-D
4:55 PM – 5:30 PM	Congress Engagement and Impact Measurement	PACIFIC BALLROOM SALON A-D
5:30 PM – 6:45 PM	Networking Reception in the Exhibit Hall	PACIFIC BALLROOM SALON E-H



DAY TWO | TUESDAY, DECEMBER 3, 2024

7:00 AM – 5:00 PM	Registration Open	PACIFIC BALLROOM FOYER
7:45 AM – 8:30 AM	Morning Coffee and Breakfast in the Exhibit Hall	PACIFIC BALLROOM SALON E-H
8:30 AM – 8:40 AM	Chairperson Remarks and Review of Day One	PACIFIC BALLROOM SALON A-D
8:45 AM – 9:45 AM	Keynote: Mastering Your Message	PACIFIC BALLROOM SALON A-D
9:45 AM – 10:35 AM	Adapting to Change: Transformative Approaches to Medical Meetings While Staying Compliant	PACIFIC BALLROOM SALON A-D
10:35 AM – 11:15 AM	Networking Break in the Exhibit Hall - Hosted by 	PACIFIC BALLROOM SALON E-H
CHOOSE YOUR DEEP-DIVE INTERACTIVE SESSIONS		
11:15 AM – 12:30 PM	<div>AI is Here to Stay: Leveraging Emerging Technology for Data- Driven Meeting Execution CASPIAN</div> <div>Biopharma Commercial and Product Launches – Creating a Roadmap to Maximize Efficiency and Mitigate Risks MEDITERRANEAN</div> <div>Trends and Innovations in Exhibiting at Congresses BREWSTER</div>	
12:30 PM - 1:15 PM	Networking Lunch in the Exhibit Hall	PACIFIC BALLROOM SALON E-H
1:20 PM – 2:15 PM	Un-Conference Session: Paving the Path Forward for Pharma and Medical Meetings Engage in powerful and thought-provoking conversations on critical topics curated by you (attendees) and identify actionable takeaways to implement in your role/organization.	PACIFIC BALLROOM SALON A-D
2:15 PM	Main Summit Concludes	PACIFIC BALLROOM SALON A-D
2:30 PM – 5:30 PM	Post-Conference Certification Course: Medical Meeting Professional Certificate Course (MMP) Additional Registration Fee Required - \$413.99 for MPI members / \$613.99 for MPI non-members	BREWSTER