TUESDAY, MAY 28, 2024

1:00 PM – 5:00 PM	**Exclusive Pre-Conference Workshop: Mastering Your Message: Designing World-Class Communications** *(this deep dive session is limited to 35 participants)*

WEDNESDAY, MAY 29, 2024

8:00 AM - 6:30 PM	**Registration Open**

INTERACTIVE DEEP DIVE SESSIONS

9:00 AM - 12:00 PM	**Fostering Innovation and Entrepreneurship in Healthcare**	**Safeguarding Healthcare Data: Strategies for Privacy and Protection**
	Implementing Evidence-Based Food as Medicine Strategies for Prevention and Well-Being	**System-Wide Approach to Address SDoH and Support Healthy Behaviors:** *Insights from Southcentral Foundation — Alaska Native Customer-Owned Health System*

9:00 AM - 1:00 PM	**Employer Fiduciary Training for a Prudent Process on Your Healthcare Plan** *(this deep dive session is limited to employers)*
12:00 PM - 1:00 PM	**Luncheon Keynote: Mastering Your Message**
1:05 PM - 1:10 PM	**thINc360 2024 Opening Remarks**
1:10 PM - 2:00 PM	**Keynote Panel: Accelerating the Move Toward Value-Driven, High-Quality Healthcare**
2:00 PM - 2:30 PM	**Keynote: Food is Medicine in Healthcare: Opportunities, Challenges, and the Path Forward**
2:30 PM - 3:00 PM	**Keynote Fireside Chat: Rewriting Menus and Redefining Hospital Food Service: Northwell Health's Journey to Instilling a Culture of Well-Being**
3:00 PM - 3:25 PM	**Exhibit Hall Opens	Networking Break in the Exhibit Area**
3:30 PM – 4:15 PM	**Keynote Panel: Winning the Obesity Battle: Unlocking the Powerful Integration of Lifestyle Strategies and GLP-1s**
4:15 PM - 5:00 PM	**Keynote Panel: Primary Care: A Catalyst for Healthcare Transformation and Meeting the Needs of Underserved Populations**
5:00 PM – 5:20 PM	**thINc Talk: Revolutionizing Health Benefits: Journey through Rates, Rights, and Power**
5:20 PM - 5:40 PM	**thINc Talk: Building Trust in Healthcare to Spark Action and Engagement**
5:40 PM - 6:40 PM	**Opening Night Reception and Health Value Awards Presentation in the Exhibit Area**

THURSDAY, MAY 30, 2024

7:30 AM - 6:00 PM	**Registration Open**
7:30 AM - 8:10 AM	**Morning Coffee	Facilitated Interactive Roundtable Discussions**
8:10 AM - 8:35 AM	**Keynote Fireside Chat: Reframing Medical Education to Create a Compassionate, Inclusive, and Holistic Healthcare System**
8:35 AM - 9:00 AM	**Keynote Fireside Chat: Reimagining Healthcare: Shifting from Traditional Models of Care to a Whole Health Strategy**
9:00 AM – 9:20 AM	**thINc Talk: AI is Here to Stay: What Healthcare Leaders Must Know**
9:20 AM - 10:00 AM	**Keynote Panel: Investing in Healthcare: What's Hot? And What's Not?**
10:00 AM - 10:45 AM	**Networking Break in the Exhibit Area**

THURSDAY, MAY 30, 2024 (continued)

10:50 AM - 3:00 PM — CHOOSE YOUR TRACK SESSION

Time	Care Delivery Transformation	Digital Health and AI	Health Equity	Food as Medicine Strategy *in partnership with* ValidationInstitute	Benefit Design Strategies *in partnership with* ValidationInstitute	Benefits Adviser Leadership *in partnership with* ValidationInstitute
10:50 AM - 11:35 AM	Driving Value in Healthcare: Strategies for Payers, Providers, and Patients	Leveraging Predictive Analytics, Digital Health, and AI to Transform Health and Enhance Patient Care	Integrate Equity Within Healthcare Outcomes Measurement	Review Scalable Food as Medicine Innovations that Significantly Improve Health Outcomes and Mitigate Food Insecurity	**10:50 AM - 11:00 AM** Health Benefits Trends: 2024 and Beyond **11:00 AM - 11:45 AM** Revolutionizing Pharmacy Benefits: Moving Away From the Norm and Embracing New Models	Selling NextGen Change: Conversations That Persuade the C-Suite
11:45 AM - 12:30 PM	The Future of Care: Hospital-At-Home as a Key Driver of Healthcare Transformation	Fireside Chat: Kaiser Permanente's Story on Providing Personalized Responsive and Timely Care Solutions	Co-Creating Patient-Centered Health-Related Social Needs (HRSN) Screening Tools & Workflows: A Path to Health Equity	Leveraging Food as Medicine Programs to Engage Members, Improve Outcomes, and Sustain Healthy Behaviors	Unpacking Health Benefits of Today: Balancing Rising Costs with Innovation to Meet Employees' Needs	The Coming Drug Cost Tsunami: Managing GLP-1 Drugs & Gene Therapies

12:30 PM - 1:30 PM — LUNCH

Time		
12:40 PM - 12:55 PM	A Conversation with Dr. John Whyte, Chief Medical Officer, WebMD	
12:30 PM - 1:30 PM	Lunch	Founders Forum	

Time	Care Delivery Transformation	Digital Health and AI	Health Equity	Food as Medicine Strategy	Benefit Design Strategies	Benefits Adviser Leadership
1:30 PM - 2:15 PM	Houston Methodist's Journey to Build the Hospital of the Future	Uncovering the Challenges and Triumphs of Digital Tech and AI in Women's Health	Strategies to Advance Equity in Underserved and Rural Communities	Actionable Strategies to Integrate Food as Medicine Initiatives within the Benefits Plan Design		The Fiduciary Tipping Point? The J&J Lawsuit's Impact on the C-Suite's Health Plan Fiduciary Role
2:15 PM - 3:00 PM	From Fragmentation to Coordination: Accelerating the Progress of Integrated Care	Bridge Divides with Generative AI to Overcome Tech Barriers, Language Gaps, and Foster Equity in Healthcare	Multi-Stakeholder Approaches to Improve Maternal Health Equity and Excellence	Medicaid Waivers Impacting and Advancing Food as Medicine Initiatives in Healthcare: A Status Update	Moving Toward Equitable, Affordable, Transparent Care for All: What Employers Must Know	Comparing Captives: Costs, Cost-Containment, and ROI in Different Captive Designs

Time	Event
3:00 PM - 3:40 PM	Networking Break in the Exhibit Area
3:45 PM - 4:00 PM	Keynote: Congressional Update on Building a Cost-Effective and an Outcomes-Focused Healthcare System
4:00 PM - 4:45 PM	Keynote Panel: Federal Agencies' Views on Prioritizing the Role of Nutrition and Food Security in Overall Health
4:45 PM - 5:25 PM	Keynote Panel: Navigating the Digital Disruption to Meet Patient Needs
5:25 PM - 6:30 PM	Networking Reception in the Exhibit Area	EnableHealth Startup Showcase
6:30 PM – 8:30 PM	Women's Health Impact Program	Below the Belt film screening followed by panel discussion and reception

thinc360.com/2024event

FRIDAY, MAY 31, 2024

Time						
7:30 AM - 5:00 PM	Registration Open					
7:30 AM - 8:00 AM	Morning Coffee	Facilitated Interactive Roundtable Discussions				
8:00 AM – 8:20 AM	Keynote Fireside Chat: A Policy Perspective: An Update on CMS Innovation Center Initiatives					

8:25 AM - 9:55 AM — FOSTERING INNOVATION AND ENTREPRENEURSHIP IN HEALTHCARE

Time						
8:25 AM – 9:10 AM	Leadership Strategies for Operationalizing New Strategic Directions within Healthcare Organizations					
9:10 AM – 9:55 AM	Focused Session: Unlocking Innovation: Strategies for Establishing Effective Technology Transfers within Health Systems					

8:15 AM - 11:05 AM — CHOOSE YOUR TRACK SESSION

	Care Delivery Transformation	Digital Health and AI	Health Equity	Food as Medicine Strategy *in partnership with* ValidationInstitute	Benefit Design Strategies *in partnership with* ValidationInstitute	Benefits Adviser Leadership *in partnership with* ValidationInstitute
8:15 AM - 9:00 AM	Leadership Approaches to Develop Multi-Disciplinary Teams in Care Coordination and Delivery	Unleashing the Power of Digital Health and AI Partnerships for Enhanced Engagement Experience and Personalized Support	Multi-stakeholder Perspectives on Prioritizing and Advancing Women's Health and Well-Being	Evaluating the Effectiveness and Outcomes of Food Delivery Programs and Interventions to Optimize Health Outcomes for Diverse Populations	Multi-Stakeholder Perspectives on Prioritizing and Advancing Women's Health and Well-Being	The NextGen Easy Button: Vetting Small-Group Self-Funded Plans
9:10 AM - 9:55 AM	Revolutionizing Patient Care with Strategies for Operational Efficiency and Enhanced Member Satisfaction in the Digital Era		Incorporating Diversity Considerations in Patient Engagement Strategies	Physician Perspectives: Personalizing Food and Nutrition Programs to Meet the Unique Needs of Patients and Enhancing the Overall Experience	Adopting a Holistic Approach to Mental Health for Health Outcomes Improvement and Total Well-Being	"I Can Help with That": Becoming the Consultative Adviser

Time	
9:55 AM - 10:20 AM	Refreshment Break

	Care Delivery Transformation	Digital Health and AI	Health Equity	Food as Medicine Strategy *in partnership with* ValidationInstitute	Benefit Design Strategies *in partnership with* ValidationInstitute	Benefits Adviser Leadership *in partnership with* ValidationInstitute
10:20 AM - 11:05 AM	Modernizing Medicare Risk Adjustment: Supporting Payment Accuracy, Care Improvements and Burden Reduction in an Accountable Care Payment System	Investors' Perspective: Navigating the Digital Wave of Gen AI Adoption and Impact in Healthcare	Community Engagement and Collaboration Strategies to Mitigate Equity-Based Challenges	Food as Medicine: Reflections and Possible Next Steps	Employer Strategies to Navigate Anti-Obesity Medication: Explore a Roadmap for Swift Adoption and Coverage of Newly FDA-Approved Prescriptions	Order from Chaos: Managing the NextGen Health Plan Ecosystem

Time	
11:10 AM - 11:40 AM	Keynote Fireside Chat: Quality is Parity 2.0
11:40 AM - 12:25 PM	Keynote Panel: Raising the Bar: Revolutionizing Healthcare with a Quality Mindset
12:25 PM - 12:45 PM	Lunch

12:45 PM - 2:15 PM — LUNCHEON KEYNOTES

Time	
12:45 PM - 1:30 PM	Keynote Panel: Healthy Workplaces, Healthy Planet: A Multi-stakeholder Response to Impact Critical Social and Health Challenges
1:30 PM - 2:15 PM	Keynote: The Impact of the 2024 Presidential Elections: Predictions and The Path Forward

2:15 PM — CONGRESS CONCLUDES

Agenda as of April 1, 2024. Subject to change. Please refer to the website for agenda updates.