

A partial list of who has confirmed to attend.

(as of 9/8/2017)

Title	Company
President	AB&A Advertising Marketing
Immunology Account Executive	Abbvie
Immunology Account Exec	Abbvie
Managed Care Area Mgr	AbbVie
Managed Care Area Mgr	Abbvie
SVP Sales	ActiveHealth Management
VP Sales & Client Mgmt	ActiveHealth Management
Chief Marketing Officer	Aetna
Head of Enterprise Marketing	Aetna
PharmD	AHF
Pharmacy Mgr	AIDS Healthcare Foundation
Dir Pharmacy Clinical Svcs	AIDS Healthcare Foundation
PharmD AAHIVP	Aids Healthcare Foundation
Chief Strategy Officer	Alana Healthcare
Dir Patient Svcs	Alliance Healthcare Radiology

Dir Education and Outreach	American Academy on Communication in Healthca
VP Healthcare Solutions	Ameridial
VP Healthcare Operations	Ameridial
Pharmacist	Amida Care
Dir Strategic Sales & Dev	Amplifon Hearing Health Care
Dir of Marketing	Amplifon Hearing Health Care
Staff VP Market Strategy & Insights	Anthem
VP	Aon
Account Exec	Aon
VP Health & Life Sciences	Arise Virtual Solutions
Portfolio Key Account Dir	Astellas
Key Account Mgr	Astellas
Oncology Key Account Dir NE	Astellas
Dir Oncology Key Accounts East	Astellas
Regional Account Mgr	Astellas
Dir Marketing	Atrius Health
Sys Marketing Mgr	BayCare

Dir Decision Sciences & Predictive Analytics	BCBS TN
Dir Market Research & Consumer Insights	Beaumont Health
Chief Experience Officer	Bellin Health
Senior Director Social Work & Patient/Family	Beth Israel Deaconess Medical Ctr
Program Leader Patient & Family Engagement	Beth Israel Deaconess Medical Ctr
Assoc Dir New Product Planning	Biogen
Regional Account Mgr	Biogen
Clinical Behavioral Technologist & Scientific	BioPharma Research Council
Supv Consumer & Bus Support Svcs	Blue Cross & Blue Shield VT
VP Consumer Svcs & Planning	Blue Cross Blue Shield of VT
Dir Member Engagement	Blue Cross Complete of MI
VP Customer Experience	Blue Shield of CA
VP Product and Consumer Innovation	BlueCross BlueShield of South Carolina
Sr Dir Marketing & Natl Physicians	Boston Childrens Hospital
Family Advisory Council Member	Boston Children's Hospital
Family Advisory Council Member	Boston Children's Hospital
Dir Marketing	Boston Medical Ctr

Market Rsch Mgr	Boston Medical Ctr HealthNet Plan
Sr Marketing Specialist	Boston Medical Ctr HealthNet Plan
Graphic Designer	Boston Medical Ctr HealthNet Plan
Sr Creative Designer	Boston Medical Ctr HealthNet Plan
Dir Marketing	Brigham & Womens Hospital
Project Mgr	Brigham & Womens Hospital
Project Mgr	Brigham & Womens Hospital
SVP Communications and Public Affairs	Brigham & Women's Hospital
Dir Content & Creative Svcs	Brigham Health
Dir Oncology Value & Access	Bristol Myers Squibb
Chief Digital Officer	Broadridge
Bus Marketing	Broadridge
Sr Dir Customer Communications	Broadridge
VP Healthcare Solutions	Broadridge
System Director Pharmacy	Bronson Healthcare Grp
Dir Patient Experience	Brooklyn Hospital Ctr
Regional Sales Mgr	Brother Intl Corp

Marketing & Communications Specialist	Buckeye Health Plan
Organizational Dev Liaison	Butler Health Sys
	Cambia Health Solutions
Performance Improvement Coach	Cambridge Health Alliance
Chief HR Officer	Cape Fear Valley Health Sys
Dir	Care First BlueCross BlueShield
Sales mgr	Care First BlueCross BlueShield
HMO Program Mgr	Care First BlueCross BlueShield
Chief Administrative Officer	Care Management Company (CMO)
Account Mgr	Caregiver Homes
Dir Specialty Pharmacy	CareSource
EVP & System Chief	Carle Health System
Dir Strategic Insights	Centene Corp
Dir Commercial Product Grp	Centene Corp
Dir Marketing	Centene Corp
Member Svcs Dir	Central California Alliance for Health
SVP Marketing & Communications	Childrens Health

Dir Patient Education & Engagement	Children's Health - Children's Medical Center
Family Advisor	Children's Health - Children's Medical Center
Marketing Communications Dir	Cigna
Experience Design Mgr	Cigna
Insights Mgr	Cigna
Mgr Provider Engagement	Cigna
	CipherHealth
VP Sales	CipherHealth
Account strategy Advisor	CipherHealth
VP Payer Strategy	CipherHealth
Sr Dir Patient Experience	Cleveland Clinic
Medical Affairs Director Pharmacy	Community Care of NC
Dir Outreach Education & Communication	Community Health Options
Division President Specialty Pharmacy	Comprehensive Pharmacy Services
Founder	ConnectedPulse
SVP of Federal Programs	Connecture
VP Sales	Connecture

Dir Product Mgmt	Connecture
Dir Strategic Accounts	Connecture
Dir	Convergys
Engagement Lead	Convergys
AVP Marketing	Cook Childrens Health Care Sys
Chief Information Security Officer & Exec Dir	Dept of Health & Human Svcs
VP Bus Dev	DMW Direct
VP Health Engagement Design	Eliza
Chief Analytics Officer	Eliza Corp
Quality & Patient Experience Vice President	Emerus
Dir Communications & Patient Experience	EMHS
VP	Entertainment CMS
Dir Integrative Pain Program	Eskenazi Health
Sr Program Mgr Consumer Engagement	eviCore Healthcare
Sr Dir Direct Health Plans	Express Scripts
Chief Communications Officer	Fallon Community Health Plan
EVP CRM & Strategic Relationships	FirstSource Solutions

Product Dir	Fresenius Medical Care
Dir User Experience	Fresenius Medical Care NA
Dir Sales	Gateway Health Partners
VP Customer Experience & Marketing	GEHA
Marketing Dir	Goodwin Community Health
VP Data Science & Analytics	GreatCall
Mgr Client Svcs & Communications	Hall Render Killian Heath & Lyman
Attorney	Hall Render Killian Heath & Lyman
Chair Health Counsel Practice Group	Hall Render Killian Heath & Lyman
Dir Marketing & Client Svcs	Hall Render Killian Heath & Lyman
Marketing Mgr	Harrington Health Care Sys
SVP CMO	Harvard Pilgrim Health Care
Instructor	Harvard University
Dir MTM Svcs	Health Dialog
VP Coaching Operations	Health Dialog
Chief Digital Officer	Health First
VP Sales & Marketing	Health Information Designs

VP Operations & Govt Programs	Health New England
Dir of Svc Operations	Health New England
Member Svcs Mgr	Health New England
Process Improvement Specialist	Health New England
VP Marketing Sales & Bus Dev	Health New England
SVP Corp Comm & Pub Affairs	Health Partners Plans
Sr Mgr	Health Svcs Corp BCBS of IL
Dir health & Patient Care Sys	Health TrackRx
PharmD	Healthfirst
Dir Customer Experience	Healthfirst
CEO	Healthify
Strategic Sales Dir	HealthSparq
VP	Healthsparq
VP	HealthSparq
VP Marketing	HealthSparq
Sr Marketing Mgr	HealthSparq
Dir Health & Patient Care Systems	HealthTrackRX

SVP Health & Patient Care	HealthTrackRX
Solutions Consultant	Healthwise
Sr Dir Client Svcs	Healthwise
Project Mgr	Highland Healthcare IPA
VP Customer Success	HubSpot
Strategic Consultant	Humana
Dir Sales Information Technology	InComm
VP Marketing & PR	Indiana Regional Medical Ctr
Assistant Professor	Indiana University School of Nursing
Partner	InsightDynamo
SVP	InstaMed
Marketing	InstaMed
Dir Bus Dev	InstaMed
Editor	InternetHealthManagement.com
Vice President, Chief Experience Officer	JPS Health Network
Dir Consumer Experience	Kaiser Foundation Health Plan
Dir	Kaiser Permanente

Medication Therapy Management	Kaiser Permanente
Research Dir	KLAS Research
Marketing & Communications Mgr	Lawrence General Hospital
Digital Communication Coordinator	Lawrence General Hospital
SVP Operations	Lehigh Valley Hospital and Health Netw
Admin Dir Pharmacy Svcs	Loyola University Health Sys
Sys Dir Digital Marketing	Main Line Health
VP Client Strategy	Marketware
Dir Patient Advocacy	Massachusetts General Hospital
Sr Marketing Mgr	Massachusetts General Hospital
Marketing Mgr	Massachusetts General Hospital
Sr Mgr Visual Design	Massachusetts General Hospital
Sr Mgr Digital Marketing	Massachusetts General Hospital
CMO	MassHealth
Sr Dir	MAXIMUS
VP Specialty Pharmacy	MedImpact Healthcare Sys
Marketing Mgr	Medisafe

	Medisafe
VP Chief Digital Officer	MedStar Health
Bus Dev Consultant	MedTouch
Market Access Mgr	Medtronic
VP Strategic Communications & Public Affairs	Memorial Sloan Kettering Cancer Ctr
Assoc Dir Managed Care	Merck
Dir Health Care Sys	Merck
VP Pharmacy	Mercy
VP and Chief Experience Officer	Metro Health Medical Ctr
Program Dir	MGH
Project Mgr	MGH
General Patient & Family Advisory Council	MGH
VP Pharmacy Svcs	Miami Beach Community Health Ctr
CIO	Minuteman Health
Creative Sandpaper	MIT
Marketing & Communications Specialist	MIT Medical
Sr Assoc	MK&A

Dir Customer Svc	Moda Health
Dir Provider Svcs	Molina Healthcare
Mgr Member Engagement	Molina Healthcare
Dir Medicare Pharmacy Clinical Operations	Molina Healthcare
VP Client Engagement	MVP Health Care
Bus Analyst	Nancy Chincholi
Dir	NarrativeDX
Executive Director	National Prescription Coverage Coalition
Vice President, Health Analytics	Network Health
Chief Quality and Experience Officer	Newton Wellesley Hospital
Patient Experience Leader	Newton Wellesley Hospital
Mgr Patient Svcs Administration	NewYork-Presbyterian Hospital
Chief Experience Officer	Northwell Health
Dir Strategy & BD	Omnicell
Exec Dir Bus Dev	Partners & Simons
Dir Customer Svcs	Peoples Health
Specialty Lead Clinical Pharmacist	PerformRx

Head of Medication Mgmt

Philips Lifeline

Dir Channel Sales

Pitney Bowes Digital Commerce

VP Sales

Rally Health

Bus Dev Natl Healthcare

ReachLocal

Dir Natl Healthcare

ReachLocal

Dir Health Plan Solutions

Relay Health

VP Public Health Research

RTI Intl

CEO

Rx Savings Solutions

Chief Revenue Officer

Rx Savings Solutions

Rx Savings Solutions

Sales Exec

Rx Savings Solutions

Sales Exec

Rx Savings Solutions

VP Bus Dev

RxAnte

Vice President, Account Management

RxAnte

Dir Marketing

RxAnte

Dir Bus Dev

RxAnte

Dir Member Experience

Sanford Health

Sr Mgr Bus Operations	Sanofi Genzyme Specialty Care
340B Program Coordinator	Sarasota Memorial Hospital
VP Head External Scientific Affairs Global Me	Shire
VP Engagement Sciences	Silverlink A Welltok Company
	Silverlink Communications
Dir Bus Dev	SourceLink
VP Corporate Dev	Southwestern Vermont Health Care
Project Mgr	St Jude Childrens Research Hospital
Eligibility & Benefits Mgr	State of Montana
Regional Patient Experience Mgr	Steward Health Care
Regional Mgr Patient Experience	Steward Healthcare
Compliance Marketing Mgr	Sutter Health Plus
Social Media & Communications Coordinator	Sutter Health Plus
VP Patientology	Tea Leaves Health
VP Physicianology	Tea Leaves Health
Lead Client Strategist	Tea Leaves Health
Lead Client Strategist	Tea Leaves Health

VP	Tea Leaves Health
Public Relations	Temple University Health Sys
Key Account Mgr	Teva Pharmaceuticals
Sr Account Mgr	Teva Pharmaceuticals
IDN Ket Account Mgr	Teva Pharmaceuticals
Sr Regional Account Mgr	Teva Pharmaceuticals
Dir Integrated Delivery Networks	Teva Pharmaceuticals
Editor	Therapeutics Research Ctr
Sr Medical Dir	Tufts Health Plan
Program Mgr Member Experience	Tufts Health Plan
Mgr Customer Experience	Tufts Health Plan Medicare Preferred
Chief Communications Officer	Uconn Health
Dir Pharmacy	UCSF Health
Patience Experience Coordinator	UMass Memorial Health Care
Dir Internal Communication	UMass Memorial Medical Ctr
AVP Patient & Family Experience	UMass Memorial Medical Ctr
Dir Center Medication Optimization	UNC Eshelman School of Pharmacy

Implementation Scientist	UNC Eshelman School of Pharmacy
VP Marketing Advocacy & Member Experience	United Healthcare
Senior Director, Engagement Strategy	UnitedHealthcare
M&R UnitedHealthcare SFL	UnitedHealthcare
M&R UnitedHealthcare SFL	UnitedHealthcare
Vice President, Market Engagement	UnitedHealthcare
Regional Marketing Director	UnityPoint Health
Marketing Manager	UnityPoint Health
Director of Health Equity and Health Sciences	University of Louisville School of Medicine
Sr Dir Exchange Operations & CHIP	UPMC Health Plan
Dir Product Dev	UPMC Health Plan
Dir MTM Svcs	UPMC Health Plan
Mgr Ambulatory Safety & Performance Improve	UT Southwestern Medical Ctr
Specialty Pharmacy Manager	UW Medicine
Pharmacist	Vanderbilt Health Affiliated Network
Dir Pharmacy & Health Risk Mgmt	Vantage Health Plan
Dir Bus Dev	Vecna

VP Customer Experience	VNSNY Choice Health Plans
Dir Engagement	Wambi
CEO	Wambi
Dir Engagement	Wambi
CIO	WC Research
Founder & CEO	Wellist
Dir	World Congress
Dir Bus Dev	Wunderman Health
VP Bus Dev	Wunderman Health
Dir of Pharmacy Svcs	WVP Health Authority
Mgr Finance	Yale New Haven Health
VP & CPO	Yale New Haven Health Sys
Partner	Zelus Consulting Grp
	Zelus Consulting Grp
CEO	Zipari
Chief Revenue Officer	Zipari
VP Marketing	Zipari

Bus Dev

Zipari

Regional Account Mgr

ZS Pharma

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