

10th Annual Health Plan Marketing Summit

10th Annual Medicare Marketing & Sales Innovation Summit

Health Plan Product Design Summit

LIST OF FIRST 150 PARTICIPATING COMPANIES

TITLE	COMPANY
Chief Commercial Officer	Vital Decisions
Chief Digital Officer& Agent Sales Enablement	CareFree Insurance Services Inc An Aetna
Chief Growth Officer	UnitedHealthcare
Chief Marketing Exec	SCAN Health Plan
Chief Marketing Officer	Aetna Senior Supplemental Insurance
Chief Marketing Officer	Connecture
Chief Marketing Officer	Affinity Health Plan
Chief Marketing Officer	Friday Health Plans
Chief Mktg Officer	Inland Empire Health Plan
Chief Sales and Marketing Officer	Aspire Health Plan
Chief Sales Officer & Exec Dir Medicare	Aetna
Chief Strategy Officer & SVP Strategy	Capital District Physicians Health Plan
Chief Revenue Officer	Medical Card Sys
Founder and CEO	Insightin Health
Founder CEO	Carrot Health
Founder, Executive Chairman	Gorman Health Group
SVP	Medical Card Sys
SVP Healthcare	Morpace
SVP Marketing & Administration	Capital Health Plan Inc
SVP Marketing Analytics	Cavulus
SVP Sales & Marketing	Careington Intl
Sys Marketing Mgr	BayCare
Vice President and General Manager	BlueShield of CA
Vice President Business Development	Harvard Pilgrim Health Care
Vice President, IT Clinical Analytics	Anthem
Vice President, Marketing	Avera Health
Vice President, Marketing	Blue Cross & Blue Shield of Rhode Islan
Vice President, Marketing and Communications	Kaiser Permanente
Vice President, Sales & Marketing, Medicare	Independence Blue Cross BMC HealthNet Plan Well Sense Health Plan
Vice President, Sales and Marketing	Gateway Health
Vice President, Sales and Retention	iCare Independent Care Health Plan
VP	CDPHP
VP	Combined Ins
VP Affinity Marketing	

VP Bus Dev	Univision Communications
VP Field marketing & Sales Corp	Wellcare Health Plans
VP Health & Wellness	Arise Virtual Solutions
VP Healthcare Strategy	SourceLink
VP Managed Care Operations	AHF PHP PHC
VP Marketing	Universal American
VP Marketing	Universal American
VP Marketing	Universal American
VP Marketing	HealthSparq
VP Natl Accounts	StoneHouse Marketing
VP Natl Dir Sr Sales	Combined Ins
VP Product Strategy & Innovation	Capital Blue Cross
VP Sales	AgentCubed
VP Sales	Vital Decisions
VP Sales & Marketing	Cavulus
VP Sales Marketing/Communications & Member	Inter Valley Health Plan
VP Strategy & Client Relations	Anderson Digital & Direct
VP Strategy & Client Relations	Anderson Digital & Direct
EVP	MVP Health Care
EVP	Wunderman Health
EVP Managing Dir	Serum
Exec VP	Anderson Digital & Direct
Asst VP	Medical Card Sys
Communications & Marketing Program Mgr	VIVA Health
Dir	MediaAlpha
Dir Account Mgmt & OPM Relations	CareFirst BlueCross BlueShield
Dir Bus Dev	Arkansas Superior Select
Dir Bus Dev	Serum Agency
Dir Marketing	Centene Corp
Dir Marketing	Centene Corp
Dir Marketing & Communications	Virginia Premier Health Plan
Dir Marketing & Prod Dev	CareFirst BlueCross BlueShield
Dir Marketing Communications	Health First
Dir Marketing Strategy for Commercial Products	UPMC Health Plan
Dir Medicare Marketing	UPMC Health Plan
Dir Medicare Marketing Strategy & Analytics	Medica
Dir Medicare Sales Retention & Retail	VIVA Health UAB Health Sys
Dir Operations	Arkansas Superior Select
Dir Product Solutions	Medica
Dir Sales	Health Choice
Dir Sales	GuideWell Connect

Dir Strategic Marketing Grp	Ctr for Medicaid & State Operations
Director	Independence Blue Cross
Director Innovation	Otis Elevator Co United Technologies
Director of Product Development	UPMC Health Plan
Director, Medicare Sales	SelectHealth
Director, Product Development and Market	Geisinger Health Plan
Executive Director	Aetna
Executive Vice President, Commercial	Capital District Physicians Health Plan Inc
Head	Aetna
Head Bus Dev	GuideWell Connect
	Strategy and Product Innovation
Healthcare Executive	Consultant
HMO Program Mgr	CareFirst Blue Cross Blue Shield
Instructor	Harvard University
Marketing	HealthSun Health Plans
Marketing	HealthSun Health Plans
Marketing & Communications Mgr	Santa Clara Family Health Plan
Marketing Communications Mgr	SelectHealth
Marketing Dir	Buckeye Health Plan
Marketing Mgr	Abbott Labs
Marketing Mgr Govt Programs	Health Alliance Plan
Media	HealthSun Health Plans
Medicare Marketing Project Mgr	UPMC Health Plan
Mgr	Centene
Mgr	Centene
Mgr Marketing & Communications	US Health & Life Insurance Co
Mgr Public Relations	Health First
Mgr Sales Operations	Medica
Mgr Strategic Insights	Centene
Natl Dir Managed Care	Kinetic Concepts
Partner	MassMedia
Partner	Zelus Consulting Grp
PR Mgr	SelectHealth
President Medicare Products	Ehealth
Product Mgr Dev Research	Inland Empire Health Plan
Product Mgr Medicare & Large Grp	Security Health Plan
Regional VP Sales	Orion Health
Sales Exec	ONeil Digital Solutions
Sales Exec	ONeil Digital Solutions
Sales Exec	ONeil Digital Solutions
Sales Training & Program Manager	Medica
Senior Vice President of Provider Networks	Blue Cross Blue Shield Louisiana
Sr Account Exec	MassMedia

Sr Account Exec
Sr Dir Marketing
Sr Dir Marketing
Sr Director Enterprise Research
Sr Marketing Communication Specialist
Sr Medicare Specialist
Sr Operations Dir
Staff Vice President, Clinical Client Develot
Staff VP Clinical Information Technology
Strategy Officer
Supv Inside Sales
Account Exec
Account Mgr & Community Outreach
Account Mgr Community Outreach
Account Supervisor
Assoc Dire Product Strategy
Assoc Product Mgr
AVP Bus Dev
AVP Sr Products
Broker Dev Mgr
Broker Sales
Bus Dev
Regional General Mgr
Area VP Health & Government Mar

Hallmark Business Connections
WellCare
Centene
UnitedHealth Group Inc
Health First
Health Alliance Plan
Arkansas Superior Select
Anthem
Anthem
Buckeye Health Plan
Medica
Langrand
Sharp Rees Stealy Medical Grp
Sharp Rees Stealy Medical Centers
Langrand
United Healthcare
BlueCross & BlueShield of Tennessee
Healthworks
Cigna
Careington Intl
Medica
Morpac
Clover Health
VSP Vision Care