

8:30 - 9:00 am • MORNING WORKSHOP REGISTRATION

PRE-CONFERENCE MORNING WORKSHOPS (Networking and Refreshment Break from 10:45 - 11:15 am)

9:00 am - 12:00 pm	WORKSHOP I.	WORKSHOP II.	WORKSHOP III.
	THE PROMISE OF HIGH-PERFORMANCE HEALTH CARE	TAKE CONTROL OF YOUR PBM CONTRACTING	HIGH-PERFORMANCE RISK MANAGEMENT PLATFORMS

11:30 am - 12:30 pm • AFTERNOON WORKSHOP REGISTRATION

PRE-CONFERENCE AFTERNOON WORKSHOPS A-H (Networking and Refreshment Break from 2:00 - 2:15 pm) \* Workshop A will run from 12:30 - 4:00 pm

12:30 pm - 3:30 pm	WORKSHOP A*	WORKSHOP B	WORKSHOP C	WORKSHOP D
	Leadership MasterClass: Launch, Lead, and Realize Value from Change Initiatives	Enhance the Patient Experience: Foster Emotional Intelligence in Nurses and Front Line Leaders	Employer-led Direct Contracting: High-Value Care at Lower Costs	Break Through the Status Quo: Become a Next Generation Benefits Firm
	WORKSHOP E	WORKSHOP F	WORKSHOP G	WORKSHOP H
	Mitigate Social Determinants of Health: Explore Active Industry-Community Efforts and Results	Getting to the Real Bottom Line: Measuring Wellness Program Results	IMTJ Masterclass: Medical Travel - Opportunities for Employers, Funders and Providers	Health Innovation Startup Pitch Competition

4:00 - 4:40 pm • KEYNOTE: HEALTH OVER HEALTH CARE: EVOLUTION OF A POPULATION-BASED PROGRAM THAT DRAMATICALLY CUTS COSTS

4:40 - 5:00 pm • KEYNOTE: NARAYANA HEALTH: PATH TO HIGH-PERFORMANCE CARE DELIVERY

5:00 - 5:20 pm • KEYNOTE: POSTING SURGICAL PRICING ONLINE: A DISRUPTIVE AND REVEALING EXPERIENCE

5:20 - 6:20 pm • AWARDS CEREMONY 6:20 - 7:20 pm • NETWORKING RECEPTION

MONDAY, APRIL 30, 2018 • REGISTRATION OPEN 7:00AM-6:45PM

7:20 - 8:05 am • PEER-TO-PEER NETWORKING BREAKFASTS

8:10 - 8:15 am • CONGRESS WELCOME

8:15 - 9:05 am • KEYNOTE: MAKE VALUE-BASED CARE A REALITY

9:05 - 10:05 am • KEYNOTE: CALL TO ACTION: COLLABORATE AND MITIGATE SOCIAL DETERMINANTS OF HEALTH TO IMPROVE U.S. HEALTH CARE

10:10 - 10:40 am • NETWORKING BREAK IN THE EXHIBIT HALL

\*If you have a product or solution to showcase, please contact:  
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SPONSORED CONCURRENT MARKET INSIGHTS A-E

10:45 - 11:30 am	A. Reduce System Costs and Streamline Patient Care with Targeted Testing that Integrates Molecular Markers	B. Make More of Every Pharmacy Dollar: Harness Analytics to Increase Affordability, Medication Adherence, and Your Bottom-Line	C. Succeeding in the Medicare Advantage (MA) Market	D. Adopt an Integrated Approach to Manage High-Cost Medical Specialty Drug Spend
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CONCURRENT EXECUTIVE TRACKS

11:35 am - 12:20 pm	<b>Health Plan and Payer</b>	<b>Hospital and Health System</b>	<b>Nurse and APN Leadership</b>	<b>Medicaid and Health Policy</b>	<b>Population Health Analytics</b>	<b>Social Determinants of Health</b>	<b>Network and Contract Management</b>	<b>Women's Health</b>
	Examine the Current Value-Based Health Care Landscape and its Implications for Payers	Redesign Care Delivery to Advance Population Health Management and Improve Organizational Performance	Collaborate across Professions in Team-Based Models to Improve Care Coordination and Patient Outcomes	The Changing Landscape over Medicaid: Usher in an Era of Flexibility and Innovation to Create a Path Forward	Improve the Value and Use of Population Health Tools to Make Informed Decisions with Data	Bottom-Line Impacts: Make the Business Case for Investing in Social Determinants of Health	Price Drugs Based on Improved Patient Outcomes: An Exploration of Health Plan-Pharma Value-Based Contracting	Women Leaders in Health Care: Candid Conversations on Culture, Performance, and the Path to Care Transformation
	<b>Health Care Innovation &amp; Investment</b>	<b>Prevention and Well-Being</b>	<b>Worksite Clinics</b>	<b>Employer-Health System Direct Contracting</b>	<b>Self-Insured</b>	<b>Benefits Adviser Leadership</b>	<b>ACHRM</b>	<b>Medical Travel</b>
	Panel: Recent Digital Health M&A Trends	Make Well-Being a Priority: An Employer's Journey	Worksite Health: Good Health is Good Business	Examine Employer-Led Accountable Care through Direct Contracting with Local Providers	Move the Needle on Self-Insurance: Collaborate with TPAs and Brokers to Minimize Costs	Advising the C-Suite: The Critical Importance of Engaging C-Level Executives in Strategic Benefits Conversations	How to Optimize Your Self-Funded Strategy: Alternatives to the PPO Model	Medical Travel and Tourism Market Overview

12:20 - 1:35 pm • LUNCHEON IN THE EXHIBIT HALL

1:40 - 2:25 pm	<b>Health Plan and Payer</b>	<b>Hospital and Health System</b>	<b>Nurse and APN Leadership</b>	<b>Medicaid and Health Policy</b>	<b>Population Health Analytics</b>	<b>Social Determinants of Health</b>	<b>Network and Contract Management</b>	<b>Women's Health</b>
	Personalize Engagement Strategies to Enhance Consumer Satisfaction and Loyalty	*Move toward Qualifying for Advanced APMs to Ensure Long-Term Success in Medicare	Enable Top of License Practice and Optimize Use of APs to Succeed in a Value-Based World	Maximize Medicaid Strategies in a Multi-Stakeholder Fight Against Opioid Abuse	Create a Culture around Data and Outcomes: Last Mile Strategies to Engage the Care Management Team	Leverage Data to Identify and Engage Populations Impacted by SDoH	*Move toward Qualifying for Advanced APMs to Ensure Long-Term Success in Medicare	Innovations in Women's Health Roundtables
	<b>Health Care Innovation &amp; Investment</b>	<b>Prevention and Well-Being</b>	<b>Worksite Clinics</b>	<b>Employer-Health System Direct Contracting</b>	<b>Self-Insured</b>	<b>Benefits Adviser Leadership</b>	<b>ACHRM</b>	<b>Medical Travel</b>
	Hospital Venture Capital Funding: What You Need To Know	Sodexo's Holistic Approach to Improve Employee Health and Well-being	On-Site Behavioral Health Programs to Reduce Costs and Improve Employee Health	Overcome Barriers to Launch a Sustainable Center of Excellence (COE) Mode	Implement Performance-Based Broker Incentives to Meet Employer Objectives and Improve Outcomes	Beyond Fees and Pricing: Align Incentives in Benefits	Unique Health Care Cost Containment Needs of Public Entities	Building an International Inbound Business

2:30 - 3:15 pm	<b>Health Plan and Payer</b>	<b>Hospital and Health System</b>	<b>Nurse and APN Leadership</b>	<b>Medicaid and Health Policy</b>	<b>Population Health Analytics</b>	<b>Social Determinants of Health</b>	<b>Network and Contract Management</b>	<b>Women's Health</b>
	Executive Spotlight: How Payers Can Build Behavior Change	An Acute-PAC Dialogue: Strategies to Improve Quality while Reducing PAC Spend	A Focus on Innovation: Case Studies of Successful AP Programs	Align Stakeholders around Rising Medicaid Drug Costs and Cost-Savings Initiatives	Predictive Analytics Use Cases: Identify, Stratify, Manage, and Intervene with the Rising Risk Patients	The Fresh Food Pharmacy: A Novel, Replicable Program to Address Food Insecurity	Identify the Levers of Successful ACOs in the Transition to Value-Based Payment and Care Delivery	A Successful, Holistic Substance Use Disorder (SUD) Management Program to Elevate Women's Health and Reduce Costs
	<b>Health Care Innovation &amp; Investment</b>	<b>Prevention and Well-Being</b>	<b>Worksite Clinics</b>	<b>Employer-Health System Direct Contracting</b>	<b>Self-Insured</b>	<b>Benefits Adviser Leadership</b>	<b>ACHRM</b>	<b>Medical Travel</b>
	Panel: Investment Opportunities in Artificial Intelligence in Health Care	Build a Comprehensive Well-Being Program to Create Energized Associates and Environments	Integrate Wellness within Worksite Clinics to Increase Value	Implement a Direct Contracting Strategy to Optimize Surgeries and Localize Care	Balancing Act (The Employer Perspective): Increase Appreciation For Your Health Plan and Reduce Costs	The Benefits Adviser's New Role: Managing the Health Care Supply Chain	Direct to Employer Contracting and Medical Travel	From the Ground Up: What It Really Takes to Build a Medical Travel Destination

3:20 - 3:50 pm • NETWORKING BREAK IN THE EXHIBIT HALL

3:55 - 4:15 pm • KEYNOTE: THE MISDIAGNOSIS OF OBAMACARE: A HEALTH PLAN CEO'S PERSPECTIVE

4:15 - 4:40 pm • KEYNOTE: POSITIONING OUR SYSTEM FOR AFFORDABILITY: A HEALTH SYSTEM CEO'S PERSPECTIVE

4:40 - 5:00 pm • KEYNOTE: WHAT ACTIONS SHOULD INDUSTRY TAKE TODAY TO SUPPORT AFFORDABLE CARE AND COVERAGE?

5:00 - 5:20 pm • KEYNOTE: INNOVATION ADVANCING ONCOLOGY CARE DELIVERY

5:20 - 6:20 pm • RECEPTION IN THE EXHIBIT HALL

7:30 - 8:10 am	• <b>BREAKFAST IN THE EXHIBIT HALL</b>
8:10 - 8:15 am	• <b>OPENING REMARKS</b>
8:15 - 8:50 am	• <b>KEYNOTE: A CANDID PERSPECTIVE: HEALTH CARE REFORM AND THE STATE OF REPEAL AND REPLACE</b>
8:50 - 9:20 am	• <b>KEYNOTE: HEALTH CARE TECH TRENDS: WHAT INDUSTRY NEEDS TO KNOW</b>
9:20 - 9:50 am	• <b>KEYNOTE: DEEPER LEARNING: HOW AI ADVANCES CARE</b>
9:55 - 10:25 am	• <b>NETWORKING BREAK IN THE EXHIBIT HALL</b>

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10:30 - 11:15 am				SPONSORED CONCURRENT MARKET INSIGHTS A-D			
A. Survival of the Fittest: How Payers and Employers are Mastering Challenges and Preparing for the Future		B. Connecting the Dots Between Wellness and Ancillary: An Easy Way to Draw Down Health Care Costs		C. Targeted Care: How Employers Identify Future High-Cost Claimants to Drive Intervention and Maximize Savings		D. Analytics Case Study: Improve Outcomes with an End-to-End View of a Patient	

**CONCURRENT EXECUTIVE TRACKS**

	<b>Health Plan and Payer</b>	<b>Hospital and Health System</b>	<b>Nurse and APN Leadership</b>	<b>Medicaid and Health Policy</b>	<b>Population Health Analytics</b>	<b>Social Determinants of Health</b>	<b>Network and Contract Management</b>	<b>Women's Health</b>
11:25 am - 12:10 pm	Outlook on Sustainable and Cost-Effective Payer-Provider Collaboration Strategies	Invest in Community Health and Well-Being for Greater Returns and a Strategic Advantage	Leverage Nurse Impact to Innovate and Enhance the Patient Experience	Move beyond Implementation Milestones to Streamline Medicaid Value-Based Measurement to Quantify Savings and Improve Population Health	Transform Health Care and Solve Problems by Adopting Machine Learning and Artificial Intelligence Technologies	Critical Lessons from Behavioral Health: Integrated Models that Address Behavioral, Physical, and Social Needs	Manage TCoC in the Continuum and Reduce Spending Variation in a Value-Based Model	Enhance Hospital Operational Efficiency to Optimize Patient Experience and Maximize Women's Health Service Line Value
	<b>Health Care Innovation &amp; Investment</b>	<b>Prevention and Well-Being</b>	<b>Worksite Clinics</b>	<b>Employer-Health System Direct Contracting</b>	<b>Self-Insured</b>	<b>Benefits Adviser Leadership</b>	<b>ACHRM</b>	<b>Medical Travel</b>
	Panel: Digital Health Investments in the Current Political Landscape	How Caterpillar Reduces Claims and Achieves Long-Term Behavior Change (Hint: It's Not Another Wellness App)	Innovations in Worksite Health: Integrate Disease State Health Management Programs with Primary Care for Chronic Patients	Employer and Provider Perspectives: Reduce Medical Spend with Value-Based Direct Contracting Models	Employer and TPA Perspectives on Healthy Eating and Nutrition: A Solution to Curb Costs and Significantly Improve Employee Health Outcomes	Health Care Cost Containment Strategies I (Medical Management & Rx)	Role of the CFO's Trusted Advisor (Accountants, Attorneys, Bankers) in Health Care Cost Containment	Delivering an Exceptional Patient Experience

12:15 - 1:30 pm • **LUNCHEON IN THE EXHIBIT HALL**

	<b>Health Plan and Payer</b>	<b>Hospital and Health System</b>	<b>Nurse and APN Leadership</b>	<b>Medicaid and Health Policy</b>	<b>Population Health Analytics</b>	<b>Social Determinants of Health</b>	<b>Network and Contract Management</b>	<b>Women's Health</b>
1:35 - 2:20 pm	*Tailor Payer-Provider Contracting Models to Strengthen Risk-Sharing and Maximize Value	Build Platforms to Engage with Consumers and Deliver Better, Personalized Experience over the Long-Term	Elevate the Nursing Role and Responsibilities in Enhancing America's Health and Well-Being	Vermont's Next Generation Medicaid ACO Program: Strategies to Achieve an Aligned All-Payer Health System	Next Generation Tools and Algorithms to Predict Risk, Progression, and the Most Effective Preventive Measures	Link Resources to Combat Social Determinants of Health: Connect, Scale, and Sustain Successful Programs	*Tailor Payer-Provider Contracting Models to Strengthen Risk-Sharing and Maximize Value	Design a Value-Based Maternity Bundle to Improve Outcomes and Minimize Medical Spend
	<b>Health Care Innovation &amp; Investment</b>	<b>Prevention and Well-Being</b>	<b>Worksite Clinics</b>	<b>Employer-Health System Direct Contracting</b>	<b>Self-Insured</b>	<b>Benefits Adviser Leadership</b>	<b>ACHRM</b>	<b>Medical Travel</b>
	Panel: Health Insurance Venture Capital Funding	Discover the True Impact of Wellness with an Integrated and Personalized Approach	Next Generation Worksite Health Clinics Roundtables	*State of Montana's Reference-Based Pricing (RBP) Strategy to Maximize Cost Savings and Enhance Care	*State of Montana's Reference-Based Pricing (RBP) Strategy to Maximize Cost Savings and Enhance Care	Health Care Cost Containment Strategies II (Surgery & Direct Contracting)	Financial and Legal Considerations for Employer On-Site and Near-Site Clinics	Central/LATAM Market Focus

	<b>Health Plan and Payer</b>	<b>Hospital and Health System</b>	<b>Nurse and APN Leadership</b>	<b>Medicaid and Health Policy</b>	<b>Population Health Analytics</b>	<b>Social Determinants of Health</b>	<b>Network and Contract Management</b>	<b>Women's Health</b>
2:25 - 3:10 pm	Invest in Technology to Drive Innovation and Improve Payer Performance	The Business Case for Addressing Burnout at Personal and Organizational Levels for a Sustainable Workforce	Explore Promising Nurse-Led Practices from Clinical and Community Settings	Explore the Impact of Managed Long-Term Supports and Services (MLTSS) on Complex Care Quality and Costs	Harness Powerful Community Disease Mapping Technologies to Improve Population Health Management	Missing Link: Partner with Traditional Competitors to Make a Long-Term Impact in the Community	Key Strategies to Implement Medicare Advantage Value-Based Insurance Design	Path to Health and Well-Being: Operate a Robust Women's Health Clinic to Personalize Care and Attain Evidenced-Based Outcomes
	<b>Health Care Innovation &amp; Investment</b>	<b>Prevention and Well-Being</b>	<b>Worksite Clinics</b>	<b>Employer-Health System Direct Contracting</b>	<b>Self-Insured</b>	<b>Benefits Adviser Leadership</b>	<b>ACHRM</b>	<b>Medical Travel</b>
	Panel: Digital Health Investment Trends	Holistic Well-Being Roundtables	Implement a Virtual Care Strategy to Enhance Clinic Operations	Leverage Direct Contracting Partnerships to Drive Health Care Innovation and Increase Long-Term Savings for Employers and Employees	How Service Employees International Union (SEIU) 775 Benefits Group Leverages Data Analytics and Technology to Enhance Benefits Programs	Benefits Advisers Innovation Roundtable	Demystifying Pharmacy Benefit Management and Optimizing Your Rx Strategy	New Business Models in Medical Travel

3:15 - 3:45 pm	• <b>NETWORKING BREAK IN THE EXHIBIT HALL</b>
3:50 - 4:50 pm	• <b>KEYNOTE: DRUG PRICING: VALUE-BASED CONTRACTING AND THE QUEST FOR AFFORDABILITY</b>
4:50 - 5:15 pm	• <b>KEYNOTE: WHAT DOES "INNOVATION" LOOK LIKE IN HEALTH CARE?</b>
5:15 - 6:30 pm	• <b>RECEPTION IN THE EXHIBIT HALL</b>

7:30 - 8:00 am	• <b>NETWORKING BREAKFAST</b>
8:00 - 8:05 am	• <b>OPENING REMARKS</b>
8:05 - 9:05 am	• <b>KEYNOTE: BATTLE ON ALL FRONTS: ADDRESSING THE OPIOID CRISIS</b>
9:05 - 10:05 am	• <b>KEYNOTE: CONSUMER ENGAGEMENT: THE SHAPE OF SUCCESS IN A CHANGING PARADIGM</b>
10:10 - 10:55 am	SPONSORED CONCURRENT MARKET INSIGHTS A-C
A. Break Down Barriers with a Clinically-Integrated, Untethered App Linking Patients and Providers	
11:00 - 12:00 pm	• <b>KEYNOTE: THE MISSING CONVERSATIONS: WHAT HEALTH CARE LEADERS SHOULD BE DISCUSSING</b>
12:00 pm	• <b>CLOSE OF CONGRESS</b>

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