

**WORLD HEALTH CARE CONGRESS AGENDA AT A GLANCE • SUNDAY, APRIL 30 - WEDNESDAY, MAY 3, 2017**

**SUNDAY, APRIL 30, 2017 • WORKSHOP REGISTRATION OPEN 11:30AM-12:30PM • MAIN CONGRESS REGISTRATION OPEN 3:30PM-4:00PM**

12:30 pm - 3:30 pm	<b>EXECUTIVE WORKSHOPS A-F (Networking and Refreshment Break from 2:00 – 2:15 pm)</b> *Space was limited to the first 35 attendees who sign up for Workshop A and is now closed.					
	<b>WORKSHOP A*</b>	<b>WORKSHOP B</b>	<b>WORKSHOP C</b>	<b>WORKSHOP D</b>	<b>WORKSHOP E</b>	<b>WORKSHOP F</b>
	The Third Things: Great Enablers for Becoming a Higher-Performing Leader and Organization – Case Discussion	Employer-led Direct Contracting Strategies that Improve Outcomes and Dramatically Reduce Costs	Provider-Owned Health Plans: Opportunities, Challenges, and Strategies on the Path to Vertical Integration	IMTJ Masterclass: All Care is Not Local – The Domestic Medical Travel Opportunity	Cross-Sector Initiatives to Address Social Determinants and Mitigate their Impact on Care Delivery, Outcomes, and the Bottom Line	The Art of Women's Health Engagement: Direct Messaging Strategies for Payers and Providers
4:00 - 5:00 pm	• <b>KEYNOTE: WHAT'S AHEAD FOR HEALTH CARE IN THE CURRENT CONGRESS AND TRUMP ADMINISTRATION</b>					
5:00 - 5:30 pm	• <b>AWARD CEREMONY</b>		5:30 - 6:30 pm • <b>NETWORKING RECEPTION</b>			

**MONDAY, MAY 1, 2017 • REGISTRATION OPEN 7:00AM-6:45PM**

7:20 - 8:15 am	• <b>PEER-TO-PEER NETWORKING BREAKFASTS</b>					
8:20 - 8:25 am	• <b>CONGRESS WELCOME</b>					
8:25 - 9:15 am	• <b>KEYNOTE: POLICY AND MARKET FORCES IMPACTING HEALTH CARE</b>					
9:15 - 10:05 am	• <b>KEYNOTE: DELIVERY SYSTEM OVERHAUL: HOW MEDICAL GROUPS OF THE FUTURE WILL CONNECT ACROSS THE CONTINUUM OF CARE</b>					
10:10 - 10:55 am	MARKET INSIGHT A1	MARKET INSIGHT B1	MARKET INSIGHT C1	MARKET INSIGHT D1	<b>ACHRM (Monday only)</b>	<b>Destination Health (Monday only)</b>
	Post-Acute Care (PAC) Optimization: The Keys to Succeed in a Value-Based Care Economy	Leverage Workforce Analytics to Optimize Revenue and Improve Margins	Digital Outreach: Rapid Reach and ROI	Implement Data-Driven Strategies to Address Social Determinants of Health	ACHRM CFO Roundtable PART ONE: How TrumpCare Will Affect Employer's Health Care Costs	Understanding Medical Travel Markets
*If you have a product or solution to showcase in the Sponsored Market Insight discussions, please contact: <b>Dave Capobianco, VP, Business Development 781-939-2635</b> <b>David.Capobianco@worldcongress.com</b> or <b>Bernie Weiss, VP, Business Development 781-939-2502 • Bernie.Weiss@worldcongress.com</b>						

11:00 – 11:25 am • **KEYNOTE: FEDERAL HEALTH REFORMS: AN MD'S VIEW FROM THE HILL**

**CONCURRENT EXECUTIVE SUMMITS**

11:30 am - 4:00 pm	<b>Health Plan and Payer</b>	<b>Hospital and Health System</b>	<b>Health System Integration</b>	<b>Nurse Leadership</b>	<b>Medicaid and Health Policy</b>	<b>Behavioral Health</b>	<b>Bundled Payments</b>	<b>Data Analytics and Technology</b>	<b>Network and Contract Mgmt</b>	<b>Employer-Health System Clinics and Contracting</b>	<b>Prevention, Wellness, and Disease Management</b>	<b>Destination Health (Monday only)</b>	<b>Women's Health</b>
11:30 am - 12:30 pm	Discuss Innovative Business Strategies Essential to Excel in a Volatile Marketplace	Pragmatic Approaches to Succeed at Value-Based Payment and Care	Build Alignment and Scale to Thrive as a Risk-Bearing Network	Measure the Impact of Ambulatory Nursing in a Value-Oriented Health Care System	The Medicaid and Health Policy Landscape: What Rules and Developments do You Need to Consider in the Next 3-5 Years?	Improve Behavioral Health Delivery and the Bottom Line with Mutually-Beneficial Payer and Provider Partnerships	Succeed in the New Trump/Price Era: Assess the Impact on Bundled Payments and Develop a Strategy Going Forward	Strengthen Your Organization's Analytics Infrastructure to Improve Operational Efficiency and Foster Innovation	Share Key Success Factors to Manage the Risk in a Population Health Services Organization	Offer Advanced Health Services and Move Toward High-Performing Care Delivery	Outlook on Holistic Wellness: How it Helps Elevate ROI and Enhance Engagement	The International Patient Experience: Getting it Right <b>ACHRM (Monday only)</b> ACHRM CFO Roundtable PART TWO: How TrumpCare Will Affect Employer's Health Care Costs (CONTINUED)	Women's Health Business of Today: Journey toward Innovation and Progress

12:35 - 1:50 pm • **LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE**

1:55 - 2:55 pm	Adopt a DTC Engagement Approach to Achieve Brand Loyalty and Retain Members	MACRA Readiness: Prepare for Medicare's New Payment Systems and Develop Your APM Strategy	Develop Internal Competencies, Best Practices, and Infrastructure to Improve Population Health and Manage High-Cost Areas	Challenges and Solutions to Staffing Your Clinical Workforce	Progress of LTSS Initiatives: Deliver Person-Centered, High-Quality, and Cost-Effective Care and Services	Policy Updates: Next Steps for Behavioral Health Parity and Beyond	Bespoke, Mass Market, or Both: A Case Study on How UPMC Developed their Bundled Payment Strategy	Analyze the Convergence of Machine Learning and Data Science to Enhance Real-Time Patient Engagement and Experience	Create Disruptive Payment Models that Maximize a Payer and Provider Partnership	*Implement On-Site Disease Management Programs to Mitigate High-Cost Medical Expenses	*Implement On-Site Disease Management Programs to Mitigate High-Cost Medical Expenses	Maximizing the International Patient Opportunity <b>ACHRM (Monday only)</b> Reference Based Pricing and Optimizing Your Self-Funded Strategy	Strategies to Engage and Retain Mom: A Household's Chief Medical Officer
3:00 - 4:00 pm	* Payer-Provider Collaborations and Interplay to Accelerate Value-Based Care	* Elevate the Culture of Teamwork to Promote Better Outcomes in Population Health Management	Overcome the Challenges of Data Integration and Sharing in a Clinically Integrated Network	* Elevate the Culture of Teamwork to Promote Better Outcomes in Population Health Management	Maintain the Commitment to the Individual: Succeed in an Unstable Marketplace	Models that Overcome Persistent Barriers to Medical Behavioral Integration	Develop a Bundle and Define an Episode of Care for Oncology	ONC Perspectives: Leverage Interoperable HIT to Accelerate Delivery System Reform	* Payer-Provider Collaborations and Interplay to Accelerate Value-Based Care	Prevent and Manage High-Cost Musculoskeletal Diseases (MSDs) in the Workplace	Tap into Wearables and Digital Health to Motivate Positive Behavior Change and a Healthy Lifestyle	<b>Destination Health (Monday only)</b> What's Next: Emerging Trends in Medical Travel Markets? <b>ACHRM (Monday only)</b> Direct Contracting	Innovative Approaches to Support New Mothers and Infants through the Substance Abuse Continuum

4:05 - 4:45 pm • **REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE**

4:50 - 5:50 pm • **KEYNOTE: SERVING THE NEW HEALTH CARE CONSUMER – THRIFTY, SAVVY, AND MORE COMPLEX**

5:50 - 7:00 pm • **RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE**

7:30 - 8:15 am	• <b>BREAKFAST IN THE EXECUTIVE NETWORKING LOUNGE</b>											
8:15 - 8:20 am	• <b>OPENING REMARKS</b>											
8:20 - 9:05 am	• <b>KEYNOTE: PROPEL THE SHIFT TO VALUE-BASED CARE: THE FOREFRONT OF FINANCIAL SUSTAINABILITY, COST REDUCTION, AND OUTCOMES IMPROVEMENT</b>											
9:05 - 9:50 am	• <b>KEYNOTE: PAYMENT TRANSFORMATION AND BUSINESS MODEL INNOVATION TO RESHAPE U.S. HEALTH CARE</b>											
9:55 - 10:25 am	• <b>REFRESHMENT BREAK IN THE EXECUTIVE NETWORKING LOUNGE</b>											

10:30 - 11:15 am	SPONSORED MARKET INSIGHT A2	SPONSORED MARKET INSIGHT B2	SPONSORED MARKET INSIGHT C2	SPONSORED MARKET INSIGHT D2	SPONSORED MARKET INSIGHT E2							
	<b>SURVIVAL OF THE FITTEST: HOW PROVIDERS ADAPT TO CHANGES IN U.S. HEALTH CARE</b>	<b>IMPROVE RISK ADJUSTMENT AND QUALITY REPORTING WITH CLINICAL LAB RESULTS</b>	<b>LEVERAGE TECHNOLOGY AND ADAPT TO THE CURRENT HEALTH CARE CLIMATE: A PRIMER FOR PAYERS</b>	<b>UNLOCKING THE POWER OF YOUR BENEFITS DATA</b>	<b>DEMYSTIFYING HEALTH BENEFITS – AN OMNICHANNEL APPROACH TO PERSONALIZED CONSUMER ENGAGEMENT</b>							

CONCURRENT EXECUTIVE SUMMITS

	Health Plan and Payer	Hospital and Health System	Health System Integration	Nurse Leadership	Medicaid and Health Policy	Behavioral Health	Bundled Payments	Data Analytics and Technology	Network and Contract Mgmt	Employer-Health System Clinics and Contracting	Prevention, Wellness, and Disease Management	Women's Health
11:25 am - 12:25 pm	* Assume Higher Risks for Greater Rewards in a Next Generation ACO	Revolve Your Services around the Consumer: Emerging Models that Deliver On-Demand Access and Convenience	Assess Opportunities and Challenges in MACRA to Determine the Most Suitable Models for Involvement	Enhance the Nurse Role in Building a Culture of Health, Improving Community-Based Practice, and Achieving Population Health Management	Improve Care for the Dually-Eligible: Streamline Medicaid-Medicare Communication, Coordination, and Care Delivery	Streamline Data Sharing and Use Predictive Modeling to Prevent Complex Issues and Improve Behavioral Care Delivery	* Design an Effective Maternity Episode Payment	Efficiently Leverage Clinical Registries to Improve Workflows	* Assume Higher Risks for Greater Rewards in a Next Generation ACO	How Direct-to-Provider ACOs Increased Accountability and Improved Outcomes	Embed Wellness within the Company Culture to Encourage Healthy Behaviors and Improve Outcomes	* Design an Effective Maternity Episode Payment

12:30 - 1:35 pm	• <b>LUNCHEON IN THE EXECUTIVE NETWORKING LOUNGE</b>											
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	Health Plan and Payer	Hospital and Health System	Health System Integration	Nurse Leadership	Medicaid and Health Policy	Behavioral Health	Bundled Payments	Data Analytics and Technology	Network and Contract Mgmt	Employer-Health System Clinics and Contracting	Prevention, Wellness, and Disease Management	Women's Health
1:40 - 2:40 pm	* Consumer Engagement 2.0: Focus on Wellness and Disease Management to Mitigate Health Risks	* Employer and Provider Perspectives: Direct Contracting and Bundled Payment Partnerships to Bend the Cost Curve	Health Care Solutions without Walls: Transform Post-Acute Care	Explore Nurse Navigator and Nurse-Led Delivery Models to Improve Access and Transitions of Care across Hospitals, ACOs, and Community Settings	Explore Technology-Driven Efforts to Optimize Provider Networks and Care Coordination in Managed Care	Combat the Behavioral Health Workforce Shortage: Wide-Scale Training Initiatives, Telemental Health, and Payment Reform	* Employer and Provider Perspectives: Direct Contracting and Bundled Payment Partnerships to Bend the Cost Curve	Leverage Predictive Analytics to Boost Population Health Management and Personalize Care	* Employer and Provider Perspectives: Direct Contracting and Bundled Payment Partnerships to Bend the Cost Curve	* Employer and Provider Perspectives: Direct Contracting and Bundled Payment Partnerships to Bend the Cost Curve	* Consumer Engagement 2.0: Focus on Wellness and Disease Management to Mitigate Health Risks	Modernize Access to Primary Care and Enhance the Effectiveness of Obstetric Services
2:45 - 3:45 pm	Payers as Disruptive Innovators: Key Business Transformations Crucial for Sustainability	Navigate the Complex Road to a Physician Payment or Compensation Plan Aligned with the System's Value-Based Strategy	* Leverage Experience in the Move to Full Risk and Effective Population Health Management	Develop Effective Nurse Leadership amid Uncertainty and Payment Reform	* Consumer-Centric Care: Member Engagement and Retention Strategies for Complex Populations	* Consumer-Centric Care: Member Engagement and Retention Strategies for Complex Populations	* How the Oklahoma Employees Group Insurance Department Captured ROI on the Largest Prospective Bundled Payment Initiative in the Nation	Adopt a Next Gen Data Connectivity Strategy to Enhance Enterprise Information Exchange	* Leverage Experience in the Move to Full Risk and Effective Population Health Management	* How the Oklahoma Employees Group Insurance Department Captured ROI on the Largest Prospective Bundled Payment Initiative in the Nation	Adopt a Multi-Tiered Employee Health and Wellness Model to Engage a Diverse Workforce and Create a Healthy Population: The Erickson Living Experience	Leverage Payer, Provider, and Community Partnerships to Achieve Value-Based Women's Health Care

3:50 - 4:30 pm	• <b>KEYNOTE: PATH TO DIGITAL REVOLUTION AND TECHNOLOGY TRANSFORMATION</b>											
4:30 - 5:30 pm	• <b>KEYNOTE: UNBREAK HEALTH CARE: COLLABORATIVE WAYS TO REVITALIZE A DYSFUNCTIONAL SYSTEM</b>											
5:30 - 6:45 pm	• <b>RECEPTION IN THE EXECUTIVE NETWORKING LOUNGE</b>											

7:30 - 8:00 am	• <b>NETWORKING BREAKFAST</b>											
8:00 - 8:05 am	• <b>OPENING REMARKS</b>											
8:05 - 9:05 am	• <b>KEYNOTE: BEYOND THE DRUG DU JOUR: LEVERAGE BEHAVIORAL HEALTH, PREVENTION, AND POLICY TO CURB THE OPIOID EPIDEMIC</b>											
9:05 - 10:05 am	• <b>KEYNOTE: A PRODUCTIVE CONVERSATION: CROSS-SECTOR INITIATIVES TO FIND AFFORDABILITY IN DRUG PRICING</b>											
10:10 - 10:55 am	SPONSORED MARKET INSIGHT A3						SPONSORED MARKET INSIGHT B3					
	<b>AN OPPORTUNITY FOR ACTION: HOW PLAN SPONSORS IMPROVE UTILIZATION AND COST OF APPROPRIATE CARE</b>						<b>THE ROLE OF CONSUMER HEALTH CARE PAYMENTS AS A WAY TO ENGAGE MEMBERS</b>					
11:00 - 11:30 am	• <b>KEYNOTE: HEALTH CARE REFORM IN THE AGE OF TRUMP</b>											
11:30 am - 12:10 pm	• <b>KEYNOTE PANEL: HEALTH CARE REFORM: PROS, CONS, AND THE PATH FORWARD</b>											
12:10 pm	<b>CLOSE OF CONGRESS</b>											

\* SHARED SESSION