

AGENDA AT-A-GLANCE

SATURDAY, 10 DECEMBER 2011

17:30 PM – 19:30 PM **Insider's Reception for WHCC ME Speaker Faculty, Sponsors and VIP Invitees**

SUNDAY, 11 DECEMBER 2011: KEYNOTE PANELS AM

08:00 AM – 09:00 AM **Continental Breakfast Reception in Executive Lounge**

09:00 AM – 09:55 AM **Opening Ceremony MASTER OF CEREMONIES: George Kordahi, Celebrity TV Presenter, Who Wants to be a Millionaire (Arabic), Beirut, Lebanon**

10:00 AM – 10:55 AM **Keynote Panel 1: Global Ministers of Health Discussion - The Global Economic Crisis and its Effect on Health Care**
MODERATOR: Riz Khan, TV Host, Riz Khan Show, Al Jazeera International, Washington, DC, USA
Chin Soo Hee, Minister of Health & Welfare, Ministry of Health & Welfare (MW), Seoul, Korea
H.E. Prof. Mohamed Jawad Khalifeh, Minister of Health, Ministry of Health; President, Arab Health Ministers Council, Beirut, Lebanon
Anne Milton, MP, Minister of State for Public Health, Department of Health, London, UK

11:00 AM – 12:00 PM **Keynote Panel 2: Middle East and Northern Africa (MENA) Health Authority Dialogue - Health Care Strategies for the Future and Evidence-Informed Health Policies**
MODERATOR: Riz Khan, TV Host, Riz Khan Show, Al Jazeera International, Washington, DC, USA
Laila Al Jassmi, Chief Executive Officer-Health Policy and Strategy Sector, Dubai Health Authority (DHA), Dubai, UAE
Zaid Al Siksek, Chief Executive Officer, Health Authority – Abu Dhabi (HAAD), Abu Dhabi, UAE
Dr. Fadi El Jardali, MPH, PhD, Associate Professor, Health Policy, American University of Beirut, Lebanon; Evidence to Policy Fellow, McMaster University, Canada; Research Program Director, Research, Advocacy and Public Policy (RAPP) Program in the Arab World, Issam Fares Institute for Public Policy and International Affairs, Beirut, Lebanon
Dr. Sameh El Saharty, MD, MPH, Senior Health Policy Specialist, South Asia Region, The World Bank, Washington, DC, USA

12:00 PM – 13:20 PM **Networking Lunch in Executive Lounge**

THE 2nd WORLD HEALTH CARE INNOVATION SUMMIT MIDDLE EAST

13:30 PM – 14:20 PM **What Innovation Means to Health Care**
MODERATOR: Dr. Rubin Minhas, Editor-in-Chief, "Clinical Evidence"; Clinical Director, BMJ Evidence Center, BMJ Group, London, UK
Prof. Abdallah S. Daar, Professor, Public Health Sciences; Professor, Surgery, University of Toronto; Senior Scientist, McLaughlin-Rotman Centre for Global Health, Toronto, Ontario, Canada; Chair, Global Alliance for Chronic Diseases; Chair, Advisory Board, United Nations University International Institute for Global Health
Rt. Hon. Prof. the Lord Ara Darzi of Denham KBE, Paul Hamlyn Chair of Surgery; Head, Division of Surgery; Honorary Consultant Surgeon, Imperial College Hospital NHS Trust and the Royal Marsden Hospital; Chair, Surgery, Institute of Cancer Research; Chairman, Institute of Global Health Innovation, Imperial College, London, UK
Dr. Victor Dzau, President and Chief Executive Officer, Duke University Health System; Chancellor for Health Affairs, Duke University, Durham, North Carolina, USA
Dr. Oliver Harrison, Director, Public Health and Policy, Health Authority – Abu Dhabi (HAAD), Abu Dhabi, UAE
Prof. Tan Ser Kiat, Group Chief Executive Officer, Singapore Health Services Pte. Ltd., Singapore

14:25 PM – 15:15 PM **Emerging Technologies for Patient Decision Making**
MODERATOR: Dr. med. Martin Denz, Executive Master in eGovernance EPFL; President, Swiss Association for Telemedicine and eHealth (SATMeH); President, European Health Telematics Association (EHTEL), Reinach, Switzerland
Dr. Najeeb Al Shorbaji, Director, Knowledge Management, The World Health Organization, Geneva, Switzerland
Dr. Lodewijk Bos, President, International Council on Medical and Care Compunetics (ICMCC); Editor-in-Chief, Health and Technology (Springer); Director, Strategy Planning, WABT-ICET-UNESCO, The Netherlands
Adrienne Kirby, PhD, FACHE, President, Franklin Square Hospital Center, Baltimore, Maryland, USA
Jeanine Vos, Director mHealth, GSM Association, London, UK

15:15 PM – 15:55 PM **Networking Refreshment Break in Executive Lounge**

16:00 PM – 16:50 PM **Patient Safety and Quality Innovation and Improvement**
Dr. Ahmad Al Khateib, Chief Executive Officer, Health Care Accreditation Council (HCAC), Amman, Jordan
Prof. Didier Pittet, MD, MS, CBE, Hospital Epidemiologist; Director, Infection Control Program; WHO Collaborating Centre on Patient Safety, University of Geneva Hospitals and Faculty of Medicine, Geneva, Switzerland
Peter J. Pronovost, MD, PhD, Medical Director, Center for Innovations in Quality Patient Care, Johns Hopkins Medicine, Baltimore, Maryland, USA
Dr. David Rosser, MB MCh, FRCA, FRCP, Consultant, Critical Care Medicine, Executive Medical Director, University Hospital Birmingham Foundation Trust, Birmingham, UK
Paula Wilson, President and Chief Executive Officer, Joint Commission Resources (JCR), Joint Commission International (JCI), Oakbrook, Illinois, USA

16:50 PM – 17:50 PM **Executive Networking Reception in Executive Lounge**

MONDAY, 12 DECEMBER 2011: KEYNOTE PANELS – AM

08:00 AM – 09:00 AM **Continental Breakfast Reception in Executive Lounge**

09:05 AM – 10:05 AM **Keynote Panel 3: Hospital/Health System CEO Debate on Global Health Care Models**
MODERATOR: Jeff Goldsmith, PhD, President, Health Futures, Inc., Charlottesville, Virginia, USA
Hanan S. Al Kuwari, PhD, Managing Director, Hamad Medical Corporation, Doha, Qatar
Dr. Victor Dzau, President and Chief Executive Officer, Duke University Health System; Chancellor for Health Affairs, Duke University, Durham, North Carolina, USA
Dr. Marc Harrison, Chief Executive Officer, Cleveland Clinic Abu Dhabi, UAE
Hon. Arthur T. Porter, PC, MA, MD, MBA, DBA, DMRT, FRCP, FACR, FACRO, FAAMA; Director General and Chief Executive Officer, McGill University Health Centre; President, McGill University Integrated Health Network; Professor, McGill University; Member, Queen's Privy Council for Canada; Chairman, Security Review Intelligence Committee; Montreal, Quebec, Canada
Prof. Tan Ser Kiat, Group Chief Executive Officer, Singapore Health Services Pte. Ltd., Singapore

10:10 AM – 11:00 AM **Keynote Panel 4: Transfer of Healthcare Knowledge and Best Practices**
MODERATOR/PANELIST: Heitham Hassoun, MD, FACS, Medical Director, Methodist International EMEA; Associate Professor of Cardiovascular Surgery, Weill Cornell Medical College and The Methodist Hospital Physician Organization, Houston, Texas, USA
Suhail Al Ansari, Executive Director, Mubadala Healthcare, Abu Dhabi, UAE
Kenneth Ouriel, Partner, Foundation Medical Partners, Rowayton, Connecticut, USA
Curtis J. Schroeder, Chief Executive Officer, Intermedika; Former Chief Executive Officer, Bumrungrad International Hospital, Bangkok, Thailand
Carl Stanifer, Chief Executive Officer, Abu Dhabi Health Services Company (SEHA), Abu Dhabi, UAE
Steven J. Thompson, MBA, Chief Executive Officer, Johns Hopkins Medicine International; Senior Vice President, Johns Hopkins Medicine, Baltimore, Maryland, USA

11:05 AM – 12:00 PM **Keynote Panel 5: Achieving Health Care Greatness**
MODERATOR/PANELIST: Brian de Francesca, Executive Vice President, TBS Group, London, UK
Jeff Goldsmith, PhD, President, Health Futures, Inc., Charlottesville, Virginia, USA
Dr. Ashraf Ismail, MD, MPH, CPHQ, Managing Director, Middle East Office, Joint Commission International, Dubai, UAE
Wright L. Lassiter III, Chief Executive Officer, Alameda County Medical Center and Highland Hospital, Oakland, California, USA
Julie Moore, Chief Executive, University Hospitals Birmingham NHS Foundation Trust, Queen Elizabeth Medical Center, Birmingham, UK

12:00 PM – 13:20 PM **Luncheon CME Program: Innovations in Pediatric Chronic Diseases**
MODERATOR: Peter Chul Woo Kim, MD, CM, PhD, Vice President, Co-Lead Investigator, Systems Biology Initiative, Sheikh Zayed Institute for Pediatric Surgical Innovation, Children's National Medical Center, Washington, DC, USA
Fran Cogen, MD, CDE, Associate Professor, Department of Pediatrics, Division of Endocrinology and Diabetes, Children's National Medical Center; The George Washington University School of Medicine, Washington, DC, USA
Evan Nadler, MD, Co-Director, Obesity Institute, Director, Bariatric Surgery Program, Children's National Medical Center, Principal Investigator, Systems Biology Initiative, The Sheikh Zayed Institute for Pediatric Surgical Innovation, Washington, DC, USA
Stephen J. Teach, MD, MPH, Professor, Pediatrics and Emergency Medicine, George Washington University School of Medicine and Health Sciences; Chief, Allergy and Immunology, Associate Chief, Emergency Medicine, Associate Director, Center for Clinical and Community Research, Children's National Medical Center, Washington, DC, USA

12:00 PM – 13:20 PM	<i>Networking Lunch in Executive Lounge</i>				
13:30 PM – 14:30 PM	WHCC Health Investment Presentations				
The “Innovations to Watch” demonstrations at the 2nd World Health Care Congress Middle East is a premier opportunity for entrepreneurs and companies with new products to make a 5-minute presentation to potential investors and partners, health care executives and media. The World Health Care Congress will select the top submissions for participation.					
13:30 PM – 14:30 PM	Emerging Trends Forum				
Emerging Forum A	Emerging Forum B	Emerging Forum C	Emerging Forum D	Emerging Forum E	
Data Integration	Future Pharmaceutical Business Models	Innovative Financing Models for Global Health Care Challenges	Building a Sustainable Health Care Workforce	The Impact of mHealth	
14:30 PM – 15:10 PM	<i>Networking Refreshment Break in Executive Lounge</i>				
MONDAY, 12 DECEMBER 2011: KEYNOTE PANELS – PM					
15:10 PM – 16:00 PM	Keynote Panel 7: Health Care IT from Transaction to Communication MODERATOR: Dr. Philipp Vetter, Head of Strategy, Health Authority - Abu Dhabi (HAAD) , Abu Dhabi, UAE Dr. Najeeb Al Shorbaji, Director, Knowledge Management, The World Health Organization , Geneva, Switzerland Jeff Goldsmith, PhD , President, Health Futures, Inc. , Charlottesville, Virginia, USA Dr. Robert Kolodner, President, Collaborative Transformations ; Chief Health Informatics Officer, Open Health Tools , Asheville, North Carolina, USA Dr. David Rosser, MB MCh, FRCA, FRCP, Consultant, Critical Care Medicine, Executive Medical Director, University Hospital Birmingham Foundation Trust , Birmingham, UK Adj. Assoc. Prof. Klaus Veil, University of Western Sydney ; President, Australasian College of Health Informatics ; Co-Chair, Standards Australia IT014-06 & IT014-06-03A ; Principal, HL7 Systems & Services , Avalon, Australia				
16:05 PM – 16:50 PM	Keynote Panel 8: How Provider Systems and Technology Companies are Responding to the Implementation of Electronic Health Records (EHR) Systems Mohammed R. Al Yemeni, PhD , Advisor to the Minister of Health and General Supervisor of ICT, Ministry of Health , Riyadh, Saudi Arabia Alvin B. Marcelo, MD , Associate Professor, College of Medicine; Chief, Medical Informatics Unit, College of Medicine, University of the Philippines ; Director, National Telehealth Center , Manila, Philippines Robert J. Pickton, MBA , Chief Information Officer, Abu Dhabi Health Services Company (SEHA) , Abu Dhabi, UAE Michael Reagin , Chief Information Officer, Cleveland Clinic Abu Dhabi , Abu Dhabi, UAE Prof. Tan Ser Kiat , Group Chief Executive Officer, Singapore Health Services Pte. Ltd. , Singapore Ryuichi Yamamoto, MD, PhD , Associate Professor, Interfaculty Initiative In Information Studies, Graduate School, University of Tokyo , Japan				
16:50 PM – 17:50 PM	<i>Executive Networking Reception in Executive Lounge</i>				
TUESDAY, 13 DECEMBER 2011: KEYNOTE SESSIONS – AM					
08:00 AM – 09:00 AM	Continental Breakfast Reception in Executive Lounge				
09:05 AM – 10:05 AM	Keynote Panel 9: Challenges and Solutions to Privatization of Health Care Dr. Manar Al Moneef , Director, General, Health Care and Life Sciences, Saudi Arabian General Investment Authority (SAGIA) , Riyadh, KSA Dr. Mohan Chellappa , President, Global Ventures, Johns Hopkins Medicine International , Baltimore, Maryland, USA Paolo Giordano , Secretary General, European Union of Private Hospitals , Brussels, Belgium R. Donald McDaniel , President and Chief Executive Officer, Sage Growth Partners, LLC; Faculty Member, Health Economics and Strategy, Carey Business School, The Johns Hopkins University, Baltimore, Maryland, USA Alberto Mingardi , Director General, Bruno Leoni Institute , Milan, Italy Prof. Gabriele Pelissero , Vice President and Scientific Director, San Donato Hospital Group ; Professor, Hygiene and Health Organization, University of Pavia ; Vice President, Italian Association of Private Hospitals (AIOP) , National Vice President, National Association of Hospital Management Doctors (ANMDO) ; National President, Society for the Study of Biotechnologies and Health Technologies , Milan, Italy Semih Sen , Senior Advisor, Mubadala Development Company , Abu Dhabi, UAE				
10:10 AM – 11:00 AM	Keynote Panel 10: Building Strategic Public Private Partnerships (PPPs) Gabriel Uguet Adrover , Chief Executive Officer, Red Asistencial Juaneda ; President, National Federation of Private Clinics (FNCP) , Member, Board of the European Union of Private Hospitals (UEHP) , Vice-President, Balearic Island Association of Private Hospitals (UBES) , Palma, Majorca, Spain Tsung-Mei Cheng , Executive Editor, International Forum, Princeton University ; Adviser, China Health Economics Institute , Princeton, New Jersey, USA William J. DeMarco, MA, CMC , Chief Executive Officer, Pendulum HealthCare Development Corporation , Rockford, Illinois, USA Hon. Arthur T. Porter, PC, MA, MD, MBA, DBA, DMRT, FRCPC, FACR, FACRO, FAAMA ; Director General and Chief Executive Officer, McGill University Health Centre ; President, McGill University Integrated Health Network ; Professor, McGill University ; Member, Queen's Privy Council for Canada ; Chairman, Security Review Intelligence Committee ; Montreal, Quebec, Canada Hugh Risebrow , Commercial Director, Guy's & St Thomas' NHS Foundation Trust , London, UK Carl Stanifer , Chief Executive Officer, Abu Dhabi Health Services Company (SEHA) , Abu Dhabi, UAE				
11:05 AM – 12:00 PM	Keynote Panel 11: Health Care Insurance Challenges in the Middle East MODERATOR: Klaus Boecker, National Health Insurance Company - Daman , Abu Dhabi, UAE Dr. Michael Bitzer , Chief Executive Officer, National Health Insurance Company - Daman , Abu Dhabi, UAE Dr. Finn Goldner , Director, Health System Financing, Health Authority – Abu Dhabi (HAAD) , Abu Dhabi, UAE Tal Nazer , Managing Director, BUPA Middle East , Jeddah, KSA				
12:00 PM – 13:20 PM	<i>Networking Lunch in Executive Lounge</i>				
TUESDAY, 13 DECEMBER 2011: KEYNOTE SESSIONS – PM					
13:30 PM – 14:25 PM	Keynote Panel 12: The Promotion of Healthy Lifestyles MODERATOR: Riz Khan, TV Host, Riz Khan Show, Al Jazeera International , Washington, DC, USA Dr. Jamal Al Kaabi , Head, Customer Service and Corporate Communication, Health Authority-Abu Dhabi (HAAD) ; Presenter, “Green Apple” TV Show, Abu Dhabi, UAE Dr. Ali Al Obaidli , Chief Clinical Officer, Abu Dhabi Health Services Company (SEHA) , Abu Dhabi, UAE Denice Cora-Bramble, MD, MBA , Senior Vice President, Goldberg Center for Community Pediatric Health, Children's National Medical Center , Washington, DC, USA				
14:30 PM – 15:25 PM	Keynote Panel 13: Promising Advancements in Disease Detection and Treatment Dr. Farida Al Hosani , Section Head, Communicable Diseases Section, Public Health and Policies, Health Authority – Abu Dhabi (HAAD) , Abu Dhabi, UAE Dr. Muhammad Ali Chaudhry, MD , Clinical Assistant Professor, Radiology, Johns Hopkins School of Medicine ; Medical Director, Tawam Molecular Imaging Centre , Al Ain, UAE Prof. Abdallah S. Daar , Professor, Public Health Sciences; Professor, Surgery, University of Toronto ; Senior Scientist, McLaughlin-Rotman Centre for Global Health , Toronto, Ontario, Canada; Chair, Global Alliance for Chronic Diseases ; Chair, Advisory Board, United Nations University International Institute for Global Health Prof. Rosanna Peeling , Professor, Diagnostics Research, London School of Hygiene and Tropical Medicine , University of London , UK				
15:30 PM – 16:30 PM	Closing Keynote Panel 14: Exploring Sustainable Health through Health Care Prevention Dr. Jamal Al Mutawa, MBBS, MPH, FACHARZT , Section Head, Public Health and Research, Public Health and Research Dept., Eastern Region, Health Authority – Abu Dhabi (HAAD) , Abu Dhabi, UAE Dr. Cristian Baeza , Director of Health, Nutrition and Population, The World Bank , Washington, DC, USA Marc Choufani , Senior Manager, Mubadala Healthcare , Abu Dhabi, UAE Tam McDonald , Chief Executive, Harley Street World , London, UK				
16:30 PM	<i>Congress Adjourns</i>				