

10th Annual Health Plan Marketing Summit

10th Annual Medicare Marketing & Sales Innovation Summit

Health Plan Product Strategy & Innovation Summit

**LIST OF FIRST 100 PARTICIPATING COMPANIES**

<b>TITLE</b>	<b>COMPANY</b>
Chief Commercial Officer	Vital Decisions
Chief Digital Officer& Agent Sales Enablement	CareFree Insurance Services Inc An Aetna
Chief Growth Officer	UnitedHealthcare
Chief Marketing Exec	SCAN Health Plan
Chief Marketing Officer	Aetna Senior Supplemental Insurance
Chief Marketing Officer	Connecture
Chief Marketing Officer	Affinity Health Plan
Chief Marketing Officer	Friday Health Plans
Chief Mktg Officer	Inland Empire Health Plan
Chief Sales and Marketing Officer	Aspire Health Plan
Chief Sales Officer & Exec Dir Medicare	Aetna
Chief Strategy Officer & SVP Strategy	Capital District Physicians Health Plan
Founder CEO	Carrot Health
Founder, Executive Chairman	Gorman Health Group
Head	Aetna
Staff Vice President, Clinical Client Develot	Anthem
Staff VP Clinical Information Technology	Anthem
Strategy Officer	Buckeye Health Plan
SVP Healthcare	Morpace
SVP Marketing Analytics	Cavulus
Sys Marketing Mgr	BayCare
Vice President Business Development	Harvard Pilgrim Health Care
Vice President, IT Clinical Analytics	Anthem
Vice President, Marketing	Avera Health
Vice President, Marketing	Blue Cross & Blue Shield of Rhode Islan
Vice President, Marketing and Communications	Kaiser Permanente
Vice President, Sales & Marketing, Medicare	Independence Blue Cross
Vice President, Sales and Marketing	BMC HealthNet Plan Well Sense Health Plan
Vice President, Sales and Retention	Gateway Health
VP	iCare Independent Care Health Plan
VP & General Mgr Sr Markets	Blue Shield of California
VP Affinity Marketing	Combined Ins
VP Bus Dev	Univision Communications
VP Field marketing & Sales Corp	Wellcare Health Plans
VP Health & Wellness	Arise Virtual Solutions
VP Healthcare Strategy	SourceLink

VP Managed Care Operations	AHF PHP PHC
VP Marketing	Universal American
VP Marketing	Universal American
VP Marketing	Universal American
VP Marketing	HealthSparq
VP Natl Dir Sr Sales	Combined Ins
VP Sales	AgentCubed
VP Sales	Vital Decisions
VP Sales & Marketing	Cavulus
VP Sales Marketing/Communications & Member Communications & Marketing Program Mgr	Inter Valley Health Plan
Dir Bus Dev	VIVA Health
Dir Marketing	Serum Agency
Dir Marketing & Communications	Centene Corp
Dir Marketing Communications	Virginia Premier Health Plan
Dir Marketing Strategy for Commercial Products	Health First
Dir Medicare Marketing	UPMC Health Plan
Dir Medicare Marketing Strategy & Analytics	UPMC Health Plan
Dir Medicare Sales Retention & Retail	Medica
Dir Sales	VIVA Health UAB Health Sys
Dir Sales	Health Choice
Dir Strategic Marketing Grp	GuideWell Connect
Director	Ctr for Medicaid & State Operations
Director Innovation	Independence Blue Cross
Director of Product Development	Otis Elevator Co United Technologies
Director, Product Development and Market	UPMC Health Plan
EVP	Geisinger Health Plan
EVP	MVP Health Care
EVP Managing Dir	Wunderman Health
Exec VP	Serum
Executive Director	Anderson Digital & Direct
Executive Vice President, Commercial	Aetna
Head Bus Dev	Capital District Physicians Health Plan Inc
Healthcare Executive	GuideWell Connect
Instructor	Strategy and Product Innovation Consultant
Marketing	Harvard University
Marketing	HealthSun Health Plans
Marketing & Communications Mgr	HealthSun Health Plans
Marketing Communications Mgr	Santa Clara Family Health Plan
Marketing Dir	SelectHealth
Marketing Mgr	Buckeye Health Plan
Marketing Mgr Govt Programs	Abbott Labs
Media	Health Alliance Plan
	HealthSun Health Plans

Medicare Marketing Project Mgr	UPMC Health Plan
Mgr	Centene
Mgr	Centene
Mgr Marketing & Communications	US Health & Life Insurance Co
Mgr Public Relations	Health First
Natl Dir Managed Care	Kinetic Concepts
Partner	MassMedia
Partner	Zelus Consulting Grp
PR Mgr	SelectHealth
President Medicare Products	Ehealth
Product Mgr Dev Research	Inland Empire Health Plan
Product Mgr Medicare & Large Grp	Security Health Plan
Senior Director	Aetna
Senior Vice President of Provider Networks	Blue Cross Blue Shield Louisiana
Sr Account Exec	MassMedia
Sr Account Exec	Hallmark Business Connections
Sr Dir Marketing	WellCare
Sr Dir Marketing	Centene
Sr Marketing Communication Specialist	Health First
Sr Medicare Specialist	Health Alliance Plan
Account Exec	Langrand
Account Mgr & Community Outreach	Sharp Rees Stealy Medical Grp
Account Mgr Community Outreach	Sharp Rees Stealy Medical Centers
Account Supervisor	Langrand
Assoc Dire Product Strategy	United Healthcare
Assoc Product Mgr	BlueCross & BlueShield of Tennessee
AVP Bus Dev	Healthworks
AVP Sr Products	Cigna
Broker Dev Mgr	Careington Intl
Bus Dev	Morpace