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CARE COORDINATION AND TECHNOLOGY CONGRESS WELCOME AND OPENING REMARKS

KEYNOTE ADDRESS: DESIGN YOUR CARE TEAMS TO DELIVER EXTRAORDINARY HEALTH CARE

Health care is undergoing system-wide changes in care delivery, payment models, and infrastructure. In order to deliver the highest level of care, health systems must innovate around these pillars. In this Keynote Address, hear how Emory Healthcare approaches a strategic vision that is rooted in team-based, coordinated care to deliver better outcomes for its patients while achieving cost savings.

- Utilize interdisciplinary models to align teams and meet patient needs
- Understand concepts in preparing students through Inter-Professional Education to achieve Inter-Professional Practice
- Discuss how the next generation of health care leaders in team-based care is being created through collaboration between Medical School, Nursing School, and Allied Health Professional programs.



Jonathan Lewin, MD
President, Chief Executive Officer, and Chairman of the Board
EMORY HEALTHCARE

KEYNOTE ADDRESS: CREATE A FUNDAMENTAL SYSTEM TRANSFORMATION TO PROMOTE POPULATION HEALTH

In this Keynote Address, explore the multitude of different decisions an organization needs to consider and how they fit together in pursuing a population management strategy.

- Explore what the organization needs to look at to create fundamental transformation as opposed to creating a narrow view of initial, targeted initiatives to bend the cost curve
- Put in place the infrastructure, culture, population health strategy, and analytics to support value-based care



Patrick Hammond
Chief Executive Officer, **EMORY HEALTHCARE NETWORK**; Chief Market Services Officer,
Chief Innovations & Population Health Dyad – Administrative Officer, **EMORY HEALTHCARE**

KEYNOTE ADDRESS: PROMOTE SYSTEM-WIDE CULTURE CHANGE

Hospital leadership needs to spearhead the effort to integrate care coordination across an organization in order to create permanent systems with the resources needed to run effective programs. Evidence-based care is inseparable from value-based care, and changing cultures to reflect the need for value-based care aids in more streamlined integration.

- Lead organizations through short and long-term goals by achieving small and measurable accomplishments
- Manage the long timeline that it frequently takes to see progress without giving up on resource allocation to these programs
- Separate organizational needs, wants, and priorities to establish recommended procedures from the common paths of least resistance in order to identify opportunities for advancement
- Manage organizational roles, fear, and culture to prevent implementation barriers from limiting success
- Establish culture change to minimize the duplication of effort and maximize the optimization of resources



Wright Lassiter III
President and Chief Executive Officer
HENRY FORD HEALTH SYSTEM

ASSESS EVOLVING POPULATION HEALTH NEEDS AND ACO RESOURCES TO DEVELOP FRAMEWORKS FOR CARE COORDINATION

Care coordination priorities change over time due to evolving population needs and system resources. Organizations need to create strategic planning processes to ensure their focuses reflect priorities pragmatically, assess outcomes and performance, work with various stakeholders and partners, deal with constantly changing patient needs, and balance financial and resource constraints. Develop a framework to assess those needs through annual, system-wide strategic planning processes that shape organizational trajectory.

- Assess the metrics and population health outcomes that should be considered during strategic planning to direct resources effectively
- Prioritize provider and care team engagement in models of care as they develop over time
- Consider how interventions to focus behavioral health, pharmacy, palliative care, and medical neighborhood development can be integrated into existing ACO and organizational processes



Scott Berkowitz, MD, MBA, FACC
Executive Director, **JOHNS HOPKINS MEDICINE ALLIANCE FOR PATIENTS**; Senior Medical Director,
Accountable Care, **JOHNS HOPKINS MEDICINE**; Associate Professor, **JOHNS HOPKINS UNIVERSITY**

CASE STUDY: IMPROVE THE EFFICIENCY OF HIGH TOUCH CARE USING REMOTE PATIENT MONITORING

We know that an estimated 5% of patients account for half of health care costs. In this session, learn how Partners HealthCare is applying data analytics and remote monitoring technologies through their ACO strategy to improve outcomes and reduce costs for this high-need population.

- Learn how Partners reduced readmissions for CHF patients by 50% using RPM
- Explore how to integrate remote monitoring to reduce lengths of stay and improve quality in the transition from hospital to home



Kamal Jethwani
Senior Director, Connected Health Innovation
PARTNERS HEALTHCARE

ENHANCE DATA ANALYTICS TO IDENTIFY OPPORTUNITIES FOR COST SAVINGS, DELIVER REAL-TIME DATA TO PROVIDERS, AND IMPROVE OUTCOMES

While the claims data provided by CMS provides valuable insight into the past health of populations, the electronic medical record is the best tool to use to communicate the current status and needs of patients across the care continuum. But many telehealth and RPM programs do not integrate well with EMR. Challenges with interoperability and incomplete reporting can create gaps of care resulting in poorer outcomes, potential readmissions, and lower patient satisfaction. Through improved interoperability and utilization of the EMR, ACOs and other provider organizations can see reduced costs and improved outcomes for their populations.

- Optimize the electronic medical record to communicate across the care continuum in order to provide the full benefit of coordinated communications to all care providers and reduce gaps in care
- Use analytics to review data captured by EMR and discover trends to bolster population health initiatives
- Ensure appropriate data reaches the right providers at the right time
- Discuss how to best communicate connected health data to the entire care team



Sarika Aggarwal, MD, MHCM
Chief Medical Officer, **BETH ISRAEL**
DEACONESS CARE ORGANIZATION



Michael Van Scoy, MD, FACP, CMD
Medical Director, Population Care
Management, **ESSENTIA HEALTH**

KEYNOTE ADDRESS: EMBRACE DISRUPTIVE INNOVATION TO DESIGN A DIGITALLY-ENABLED, CONSUMER FOCUSED HEALTH CARE FUTURE

True digital transformation, through both people and processes, can bring about significant change in the way we deliver and consumers experience care. In this Keynote discussion, explore how health systems are leveraging digital opportunities to proactively move the industry forward.

PART 1: Align Digital Transformation with Value-Based Care

- Integrate evidence-based digital health into your system
- Understand the science behind digital medicine



Ashish Atreja, MD, MPH
Chief Innovation and Engagement Officer
ICAHN SCHOOL OF MEDICINE AT MOUNT SINAI

PART 2: Explore Lessons Learned from Disruptive Industries

- Translate data to engage providers and unite your organization around digital solutions
- Take a proactive approach to connected health and digital engagement to drive the industry forward



Neil Gomes
Chief Digital Officer and Senior Vice President, Technology Innovation and Consumer Experience
THOMAS JEFFERSON UNIVERSITY AND JEFFERSON HEALTH

PART 3: Expand on Consumer Choice to Deliver Care When and Where It's Needed

- Provide on-demand care to meet consumer demands and promote loyalty
- Learn how to leverage digital health to improve access and quality in health care



Roy Schoenberg, MD, MPH
President and Chief Executive Officer
AMERICAN WELL

CLOSING KEYNOTE: REINVENTING POPULATION HEALTH BY EXPANDING INTO YOUR COMMUNITY

In order to make a true impact on population health, health care organizations must take ownership to either support or provide services in their community. In this Keynote, hear how Geisinger is expanding into their communities to improve access and break down barriers to quality care and healthy behaviors.

- Explore the vision behind Springboard Health and how to apply lessons learned from Geisinger's framework to a city and community level
- Discuss how to direct more resources to your community to have workers directly working to address social determinants and support organizations who align with your population health goals



Janet F. Tomcavage, MSN, RN
Chief Population Health Officer
GEISINGER HEALTH